Huron County Economic Development
SLED | 2024 Application

Project Summary

Name of Organization

Requested SLED Grant Amount

Brief Project Summary

Project Start Date

Project Completion Date

Application Information

Primary Contact

Position/Title

Email

Phone

Mailing Address

Website

Facebook Page

Twitter Address

Other Social Media

Applicant Category

Date of Incorporation

Incorporation Number

Eligibility Criteria

Applications to the SLED program must meet the following criteria:

1. Be a Municipality or a registered not-for-profit organization in Huron County
2. Cannot be a religious or political organization;
3. The money has to be used in a way that has a clear and obvious economic impact;
4. The direct economic impact of the project can be measured;
5. The project includes collaborative partnerships;
6. The applicant provides financial resources and support to the project;
7. Provide recognition for the program funders of The County of Huron & Community Futures Huron.
8. Applications supported by evidence based needs, such as a community plan, strategic plan or economic development strategy, and demonstrate support of a broader community goal will be given preference.

Please note: Incomplete applications will not be considered. Preference will be given to new projects not previously funded by SLED, but repeat projects will still be considered. Upon successful application, failure to provide completed project will result in non-payment.

Objectives

The project focuses on Huron County and achieves at least one of the priorities from THRIVE 2022-2025 Economic Development Strategic Plan:

1. Re-engagement, education/skills development, attraction and/or retention of workforce;
2. Impacts business districts, key industry sectors and/or investment attraction readiness;
3. Advances community development, tourism sector development and/or promotion of local food.
4. Projects focused on youth and/or newcomers building a stronger sense of community.

1) Please describe how this project meets one or more of the above objectives and is supported by data or a plan. **Tick all that apply** and explain how the projects achieves the selected objective(s). Max 500 characters.

Applicant Information

2) Describe your mandate, mission, or core activity of the organization or business. Individual applicants should include relevant training and professional experience. Max 250 characters.

3) Please provide two (2) examples of successfully completed economic development related projects the applicant completed in the past. Max 500 characters.

Project Information

4) Please describe the overall project for which you are seeking funding. Max 1000 characters.

5) Is this a new initiative or an enhancement of an existing effort ?

   Please note: Preference will be given to new projects not previously funded by SLED, but repeat projects will still be considered.

6) If you answered "enhancement", please describe how this project enhances a previous project and include supporting data if available. If you answered "new initiative", please describe how this project compliments other initiatives in your community. Max 250 characters.

7) Please provide a minimum of three metrics that you would use to measure success. Max 500 characters.

8) Please provide a list of all contributions by the host organization and any other partners of the project by completing the chart on **Attachment A: Resource Contribution.**

9) Please describe how the project will be promoted and how funders will be acknowledged. Max 250 characters.

10) Please note where spending will occur locally, including estimated amounts.

Project Budget Information

11) Please fill out **Attachment B: Project Budget Template.**

Reporting Information

Approved projects will be required to submit a final report that includes the following:

- Receipts will be required as proof of expenditures for final reporting;
- Marketing and promotion materials including any links;
- Social media metrics;
- Project images for use in Huron County promotions;
- Relevant Testimonials and/or post project survey results;
- Project impact as per question 7 of the application.

Attachments

Please provide the following information as attachments:

1. Copy of the most recent audited or approved financial statement (organizations only); and
2. A copy of your organization's Board or Council motion that confirms support or the project; and
3. Letter or emails that confirm partnerships outlined in the application.

Attachment A: Resource Contribution

Applicant/Partner	Role/Commitment	Confirmed or Anticipated

Attachment B: Project Budget Template

50% of SLED funding will be dispersed upon project approval and the remaining 50% will be dispersed upon approval of your final report.

Revenue	Amount	In Kind/Cash	Confirmed or Anticipated

Expense	Amount	In Kind/Cash	Confirmed or Anticipated

For more information on the SLED program please contact:

Rick Sickinger
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519-441-7145

Application Submissions
economicdevelopment@huroncounty.ca

Deadline for applications: April 12th, 2024