# Huron County Economic Development
# SLED | 2023 Application

## Project Summary

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|---|---|
| Name of Organization | |
| Requested SLED Grant Amount | |
| Brief Project Summary | |
| Project Start Date | |
| Project Completion Date | |

## Application Information

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| Primary Contact | |
| Position/Title | |
| Email | |
| Phone | |
| Mailing Address | |
| Website | |
| Facebook Page | |
| Twitter Address | |
| Other Social Media | |
| Applicant Category | Municipality<br>Registered Not-For-Profit |
| Date of Incorporation | |
| Incorporation Number | |

## Eligibility Criteria

Applications to the SLED program must meet the following criteria:

1. Be a Municipality or a registered not-for-profit organization in Huron County
2. The money has to be used in a way that has a clear and obvious economic impact;
3. The direct economic impact of the project can be measured;
4. The project includes collaborative partnerships;
5. The applicant provides financial resources and support to the project;
6. Provide recognition for the program funders of The County of Huron & Community Futures Huron.

**Please note: Preference will be given to new projects not previously funded by SLED, but repeat projects will still be considered.**

## Objectives

The project focuses on Huron County and achieves at least one of the priorities from THRIVE 2022-2025 Economic Development Strategic Plan:

- ☐ 1. Re-engagement, education, attraction and/or retention of workforce;
- ☐ 2. Impacts business districts and/or key sectors;
- ☐ 3. Advances place-making, community and/or tourism development.
- ☐ 4. Projects focused on youth and/or newcomer engagement which build a sense of belonging.

1) Please describe how this project meets one or more of the above objectives. **Tick all that apply** and explain how the projects achieves the selected objective(s). Max 500 characters.

## Applicant Information

2) Describe your mandate, mission, or core activity of the organization or business. Individual applicants should include relevant training and professional experience. Max 250 characters.

3) Please provide two (2) examples of successfully completed economic development related projects the applicant completed in the past. Max 500 characters.

## Project Information

4) Please describe the overall project for which you are seeking funding. Max 1000 characters.

5) Is this a new initiative or an enhancement of an existing effort ?

- New Initiative
- Enhancement
- Other

**Please note: Preference will be given to new projects not previously funded by SLED, but repeat projects will still be considered.**

6) If you answered "enhancement' in the previous question please describe how this project enhances a previous project. Max 250 characters.

7) Please describe how you will measure the impacts and success of your project. Max 500 characters.

8) Please provide a list of all contributions by the host organization and any other partners of the project by completing the chart on **Attachment A: Resource Contribution.**

9) Please describe how the project will be promoted and how funders will be acknowledged. Max 250 characters.

10) Please note where spending will occur locally, including estimated amounts.

## Project Budget Information

11) Please fill out **Attachment B: Project Budget Template.**

## Reporting Information

Approved projects will be required to submit a final report that includes the following:

- Receipts will be required as proof of expenditures for final reporting;
- Marketing and promotion materials including any links;
- Social media metrics;
- Project images for use in Huron County promotions;
- Relevant Testimonials and/or post project survey results;
- Project impact as per question 7 of the application.

## Attachments

Please provide the following information as attachments:

1. Copy of the most recent audited or approved financial statement (organizations only);and
2. A copy of your organization's Board or Council motion that confirms support or the project; and
3. Letter or emails that confirm partnerships outlined in the application.

## Attachment A: Resource Contribution

| Applicant/Partner | Role/Commitment | Confirmed or Anticipated |
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# Attachment B: Project Budget Template

50% of SLED funding will be dispersed upon project approval and the remaining 50% will be dispersed upon approval of your final report.

| Revenue | Amount | In Kind/Cash | Confirmed or Anticipated |
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| Expense | Amount | In Kind/Cash | Confirmed or Anticipated |
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For more information on the SLED program please contact:

Rick Sickinger
Program Advisor
*rsickinger@huroncounty.ca*
519-441-7145

Application Submissions
*economicdevelopment@huroncounty.ca*

**Deadline for applications: April 14th, 2023**

**Submit Application**