



2022 Huron County

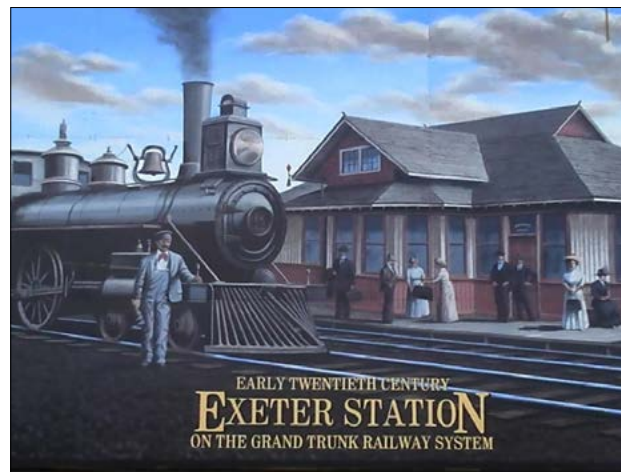
Mural Project

Call for
Expression
of Interest

Submission Requirements

The County of Huron is inviting artists to respond to an open call to artists to participate in the Huron County Mural Project. This program will see the creation of six new public art murals in the communities of: Bayfield, Clinton, Exeter, Goderich, Seaforth and Wingham, ON between August and December, 2022.

Artists are invited to submit an expression of interest for consideration to be part of the program. Selected artists will be invited to paint a mural in one of the six communities located in Huron County. The finished murals, either painted directly on the building or painted on mounted panels, will become part of a public art trail across Huron County and are expected to remain in place for a approximately 10 – 15 years.



Project Background Information

The County of Huron will be commissioning up to 6 artists to paint murals as part of the Huron County Mural Project. The project is a collaborative project between the County and the municipalities and communities where the mural will be located. The goal of the project is to enhance the cultural vibrancy of our communities and support ongoing tourism recovery in Huron County through public art.

The new murals will establish new focal points in six towns and villages in Huron County creating renewed visual interest and excitement in visiting and spending time in our business and retail cores.

The completed murals will be packaged into an interactive digital mural trail and also be a source of increased social media engagement by providing photogenic backdrops for visitors to share on their social media platforms.

The six communities participating in the project are Bayfield, Clinton, Exeter, Goderich, Seaforth, and Wingham. A local selection committee will be responsible for selecting the artist and guiding the project in each of the participating communities. Each community will determine the location and size of their mural and will come up with a design concept and brief of the invited artists.

The creation, installation, and the process of creating the murals will be documented as part of a storytelling initiative.

Paint and primers will be supplied. Home Hardware is sponsoring some of the paint for the mural and ideally, we would like to support them back by purchasing all of our paint through Home Hardware.

If painting directly on a wall, the artist will need to show proof of Skyjack certification as well as Fall Arrest Training prior to renting or operating any lift device. If the mural is being painted on panels for installation, we would prefer that the panels be Crezon plywood.

The artist fee for a mural is between eight thousand dollars (\$8,000) and ten thousand dollars (\$10,000) depending on the scale and difficulty of the design. This artist fee is inclusive of artist fees, supplies and materials other than paint, wooden panels or equipment rentals specific to creation of the mural.

Proposal Requirements

Artists are invited to submit an expression of interest for the Huron County Mural Project.

Artists must submit all of the following supporting documentation as part of their expression of interest:

1. One copy of the completed application form.
2. Up to three (3) images/concepts for consideration. Please include the following information for each

image: name of artist(s) and title of work.

The submission documents will not be returned. The selected artist will be paid in full for the completed art work and the use of their image/work. The selected artists will retain all rights to the final design, but will allow the County of Huron to reproduce the image/work for promotion of the project.

Selection Process

Images/work will be scored on the following criteria by the local selection committee in each community:

- Artistic merit
- Connection to project themes/concept
- Ability to carry out project
- Aesthetic considerations

The County of Huron recognizes historic, systemic, and physical barriers have affected access to opportunities and resources for many people. While this opportunity is open to all, additional priority will be given to racialized individuals including those who identify as Indigenous, Black, and/or people of colour, 2SLGBTQ+, newcomers, Deaf persons, persons with disabilities.

Project Schedule

July 15 – September, 2022 – Review and Selection of Mural Artists

August 15 – November, 2022 - Painting of Murals*

December, 2022 – Development of Virtual Public Art Trail

*possibility of extending the timelines into spring of 2023

Expression of Interest

Name of Applicant

Address (Internal Use Only)

Phone Number

Email (Internal Use Only)

Website and/or Social Media

Written expression of interest: Please outline some themes that your work will explore if you are selected to participate (Max 100 words).

Indicate your availability, when you would be available to create the mural?

Attachments

Current Curriculum Vita

Please attach a CV including an outline of your artistic activities/practice in the last 24 months (limit 2 pages).

Three (3) to Six (6) images of recent and/or relevant artwork.

Please include the following information for each image: name of artist(s), title of work, date, media, and size.

Submit

Please submit your completed application to Rick Sickinger, Economic Development Officer, at rsickinger@huroncounty.ca no later than August 15, 2022.

Thank you for your expression of interest.

Any questions about the Huron County Mural Project can be directed to Rick Sickinger, Economic Development Officer at rsickinger@huroncounty.ca or by phone at 519.441.7145.