

# Huron County Economic Development SLED | 2022 Application

## Project Summary

Name of Organization

Brief Project Summary

Project Start Date

Project Completion Date

## Application Information

Primary Contact

Position/Title

Email

Phone

Mailing Address

Website

Facebook Page

Twitter Address

Other Social Media

Applicant Category

Date of Incorporation

Incorporation Number

## Eligibility Criteria

Applications to the SLED program must meet the following criteria:

1. Be a Municipality or a registered not-for-profit organization;
2. The money has to be used in a way that has a clear and obvious economic impact;
3. The direct economic impact of the project can be measured;
4. The project includes collaborative partnerships;
5. The applicant provides financial resources and support to the project;
6. Provide recognition for the program funders of The County of Huron & Community Futures Huron.

## Objectives

The project focuses on Huron County and achieves at least one of the following objectives:

1. Re-engagement, attraction and/or retention of workforce;
2. Impacts business districts and/or key sectors;
3. Advances place-making, community and/or tourism development.

Please describe how this project meets one or more of the above objectives. **Tick all that apply** and explain how the projects achieves the selected objective(s). Max 500 characters.

## **Applicant Information**

Describe your mandate, mission, or core activity of the organization or business. Individual applicants should include relevant training and professional experience. Max 250 characters.

Please provide two (2) examples of successfully completed economic development related projects the applicant completed in the past. Max 500 characters.

## Project Information

Please describe the overall project for which you are seeking funding. Max 1000 characters.

Is this a new initiative or an enhancement of an existing effort?

If you answered "enhancement" in the previous question please describe how this project enhances a previous project. Max 250 characters.

Please describe how you will measure the impacts and success of your project. Max 500 characters.

Please provide a list of all contributions by the host organization and any other partners of the project by completing the chart on **Attachment A: Resource Contribution**.

Please describe how the project will be promoted and how funders will be acknowledged. Max 250 characters.

## **Project Budget Information**

Please fill out **Attachment B: Project Budget Template**.

## **Reporting Information**

Approved projects will be required to submit a final report that includes the following:

- Receipts will be required as proof of expenditures for final reporting;
- Marketing and promotion materials including any links;
- Social media metrics;
- Project images for use in Huron County promotions;
- Relevant Testimonials and/or post project survey results;
- Project impact as per question 23 of the application.

## **Attachments**

Please provide the following information as attachments:

1. Copy of most recent audited or approved financial statement (organizations/businesses only); and
2. A copy of your organization's Board or Council motion that confirms support for the project; and
3. Letter or emails that confirm partnerships outlined in the application.



# Attachment B: Project Budget Template

50% of SLED funding will be dispersed upon project approval and the remaining 50% will be dispersed upon approval of your final report.

Revenue	Amount	In Kind/Cash	Confirmed or Anticipated

Expense	Amount	In Kind/Cash	Confirmed or Anticipated

For more information on the SLED program please contact:

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519-441-7145

Application Submissions  
[economicdevelopment@huroncounty.ca](mailto:economicdevelopment@huroncounty.ca)