

SERVICES

MENU



GETTING STARTED

DIGITAL AUDIT

Receive a thorough examination of all digital assets, identify weaknesses and areas for improvement.

RESEARCH

Get assistance exploring and selecting the right solutions for your business.

BRANDING & MARKETING

GOOGLE 360 PHOTOS

Free 360° photos of your business. Give your customers the opportunity to take a virtual tour before they arrive.

BRANDING

Learn branding basics and build positive associations with your customers.

DESIGN 101 & GRAPHIC CREATION

Learn about basic design elements and how to use them effectively to improve your marketing.

SOCIAL MEDIA

SOCIAL MEDIA BASICS

Set your business up with the social media accounts that will enable you to connect with your customers.

SOCIAL MEDIA CONTENT

Explore what makes for good social media content. What you should share, and when?

SELLING ON SOCIAL MEDIA

Set up your Facebook shop and learn more about Shoppable Instagram posts.

SCHEDULING APPS

Scheduling apps can simplify posting. Learn about popular scheduling apps such as Hootsuite and Later.

ADVERTISING & ANALYTICS

FACEBOOK & INSTAGRAM ANALYTICS

Learn how to read your social media analytics and use the information to post content your customers love.

SOCIAL MEDIA ADVERTISING

Learn the ins-and-outs of Business Manager, Instagram Promotions, and Pinterest Business.

GOOGLE ADVERTISING

Explore Advertising on Google and prepare to launch your first campaign.

WEBSITE & SEO

WEBSITE BASICS

Learn about various website platforms and receive assistance setting up a basic website.

SEO BASICS

Improve your search engine optimization with strategies to help your business get found.

WEBSITE FIXES

Something not working correctly? Need a second opinion?

**Minor fixes can be addressed by the DSS team. More advanced requests will be directed to a third-party vendor



**BOOK YOUR
APPOINTMENT
TODAY**



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