

NATURAL RESOURCES SURVEY



NR1 What natural resource products does this business rely upon? **(select all that apply)**

- Aggregates
- Berries
- Commercial fishery
- Forestry
- Other

If other, please specify:

NR2 Do you sell your products primarily to: **(select one)**

- Direct to consumers
- Processors
- Retailers
- Wholesalers / suppliers
- Other

If other, please specify:

NR3 Do you foresee any future problems in obtaining the necessary raw material for this business?

- Yes
- No

If yes, please describe:

NR4 In what ways could local business associations or economic development offices assist your industry? **(select all that apply)**

- Co-ordination of entrepreneur and education workshops (business planning, etc.)
- Co-ordination of industry issues with government
- Identifying and tracking labour availability and skill needs of industry
- Investment and financial planning assistance
- Lobbying of government (taxes, regulations, legislation, etc.)
- Marketing and trade promotion and coordination
- Other

If other, please specify:

NR5 In what ways could local government assist with businesses of your area? (select all that apply)

- Advice/guidance on preparation of official plan policies and zoning by-laws affecting the forestry industry
- Co-ordination of business initiative between industry, education, government and associations
- Database of available local skilled labour
- Development of strategic plan for community
- Establishment of special entrepreneur zones for new business in community
- Infrastructure maintenance and improvement (roads, telecommunications, energy supply, services, etc.)
- Review of taxes and fees
- Streamlining of local regulatory and permitting processes (e.g. building permits, zoning changes, etc.)
- Investment and financing assistance (low cost loans, venture capital, etc.)
- Marketing, trade, and promotion
- Other

If other, please specify

NR6 How important are each of the following factors in ensuring that this business remains competitive?

NR = No Response 1 = Not at all important 2 = Not very important 3 = Somewhat important 4 = Very important

	NR	1	2	3	4
Creating a new or different role for sector related marketing agencies or organizations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More co-operative marketing with other like businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More co-operative marketing with government agencies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Development of export markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Direct marketing to consumer/buyer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved transportation (air, water, road, rail).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved infrastructure (sewer, water, energy/power)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved telecommunications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NR7 During the next 12 months, how critical will each of the following factors be to this business?
 NR = No Response 1 = Not at all critical 2 = Not very critical 3 = Somewhat critical 4 = Very critical

	NR	1	2	3	4
Commodity prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wood supply	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Land use issues (access, tenure, etc.).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Permitting & regulations (process, changes to).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall cost of doing business.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attracting capital and financing.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shortage of skilled labour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aging workforce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public concern and opposition to industry.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International competition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technological changes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NR8 Looking forward to the next 3 years, how critical will each of the following factors be to this business?
 NR = No Response 1 = Not at all critical 2 = Not very critical 3 = Somewhat critical 4 = Very critical

	NR	1	2	3	4
Commodity prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wood supply	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Land use issues (access, tenure, etc.).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Permitting & regulations (process, changes to).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall cost of doing business.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attracting capital and financing.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shortage of skilled labour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aging workforce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public concern and opposition to industry.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International competition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technological changes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NR9 Which product do you sell? (select all that apply)

- Lumber
- Oriented strand board
- Panel
- Paper
- Pulp
- Veneer
- By-products / value added commodities (specify below)
- Service provider (specify below)
- Other

If by-products / value added commodities, please specify:

If service provider, please specify:

If other, please specify:

NR10 What, if anything, can be done to maintain, develop or expand marketing opportunities for your products? (select all that apply)

- Removal of half-load restrictions
- Business support (trade show support)
- Other

If other, please specify:

Thank you for your participation in the Huron County Business Retention & Expansion Project