

MANUFACTURING SURVEY



MF1 Compared to 2 years ago, have any of the following aspects changed?

	Not Applicable	Decreased	Stayed the same	Increased
Production Volume.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prices.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supplier Prices.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Profits.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Productivity.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exports.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

MF2a Do you compete for business against sister plants within your corporate organization?

- Yes No (Go to question MF3)

MF2b Are these sister plant(s)? (select all the apply)

- About the same / little difference More efficient
 Newer More flexible
 Larger

MF2c Where are they located?

- In Ontario In Canada Outside of Canada

MF3 Where is your primary product at in its life cycle?

- Emerging Growing Maturing Declining

MF4 When did your company last introduce a new product to the market?

- New product in development This year 1 - 3 years 3+ years

MF5a What percentage of your products' components is outsourced from another manufacturer?

- 0 - 9% 10 - 24% 25 - 49% 50% +

MF5 b) What products do you outsource to manufacturers outside of the area? (List up to three)

1.....

2.....

3.....

MF6 a) Is there a new technology emerging that will change your primary product or how it is produced?
 Yes No (Go to question MF7a)

MF6 b) What is the new technology?

Research and Development

MF7a As a percent of sales, how much does the company spend on research and development (R&D)?
 0% Under 3% 3 - 6% Over 6%

MF7b In the next three years, do you see this amount:
 Increasing Remaining the same Decreasing

MF7c Do you conduct R&D at: (select all that apply)
 This location Head office Other branch location Other

If other, please specify:

MF7 d) As a percentage, how is the R&D budget divided among the following categories?

New product development.....	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/>	%
Product improvement.....	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/>	%
Process improvement.....	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/>	%

MF7e What are the challenges your business faces when bringing new products to the market? (select all that apply)

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Regulations |
| <input type="checkbox"/> Pricing | <input type="checkbox"/> Trade barriers |
| <input type="checkbox"/> Competition | <input type="checkbox"/> Labour availability |
| <input type="checkbox"/> Capacity | <input type="checkbox"/> Other |

If other, please specify:

MF8 Does your business take advantage of the Scientific Research and Experimental Development tax credit program offered by the federal government?

Yes No

If no, would you like more information on this program?

Yes No

Facility

MF9 Is your business focused on implementing any of the following process improvements?

	Yes	No
Productivity improvement (i.e. lean manufacturing)	<input type="checkbox"/>	<input type="checkbox"/>
Six sigma & quality.....	<input type="checkbox"/>	<input type="checkbox"/>
Waste product recovery	<input type="checkbox"/>	<input type="checkbox"/>
Health & safety recovery.....	<input type="checkbox"/>	<input type="checkbox"/>
Admin. support toward ISO Certification	<input type="checkbox"/>	<input type="checkbox"/>
Vendor/supplier network for continuous product improvement	<input type="checkbox"/>	<input type="checkbox"/>

MF10 When was the last time your business made a major investment in equipment or machinery?

0 - 2 years 2 - 4 years 4 - 6 years 6+ years

MF11a Is your facility or equipment: (select one)

At capacity In need of modernizing Underutilized (see below)

MF11b If your plant and / or equipment is / are underutilized, are you interested in cooperating with another business to bring the plant or equipment to full capacity?

Yes No

Exporting

MF12a Does your business export?

Yes No

MF12b Is your manufacturing firm a:

Potential exporter Single market exporter (go to MF13a)
 First time exporter Multi-market exporter (go to MF13a)

MF12c What are the barriers to expanding your business in global markets? **(select all that apply)**

- | | |
|---|--|
| <input type="checkbox"/> Capacity constraints | <input type="checkbox"/> Inadequate support from municipality |
| <input type="checkbox"/> Trade barriers | <input type="checkbox"/> Inadequate support from provincial government |
| <input type="checkbox"/> Uncompetitive due to currency issues (e.g. value of CAD) | <input type="checkbox"/> Inadequate support from federal government |
| <input type="checkbox"/> Lack of knowledge of markets | <input type="checkbox"/> Other |

If other, please specify:

MF13a Where do you currently export to? **(Select all that apply)**

- | | |
|--------------------------------|--|
| <input type="checkbox"/> USA | <input type="checkbox"/> Europe |
| <input type="checkbox"/> Asia | <input type="checkbox"/> Central / South America |
| <input type="checkbox"/> Other | |

If other, please specify:

MF13b What percentage of your business sales is related to exports?

- 0 - 9% 10 - 24% 25 - 49% Greater than 50%

MF13c Are you currently looking at any new export markets?

- Yes No

If yes, specify where:

MF14 A number of government programs and services are available. Would you like information related to exporting programs and services?

- Yes No

MF14b If yes, what type of information are you looking for? **(select all that apply)**

- | | |
|--|---|
| <input type="checkbox"/> Exporting fundamentals training | <input type="checkbox"/> Mentorship opportunities |
| <input type="checkbox"/> Funding options | <input type="checkbox"/> Industry research |
| <input type="checkbox"/> Best practices information | <input type="checkbox"/> Other |
| <input type="checkbox"/> Network / event opportunities | |

If other, please specify:

Thank you for your participation in the Huron County Business Retention & Expansion Project