

# LOCAL FOOD SURVEY



LF1 In your opinion, what are some of the greatest barriers to supplying locally? **(select all that apply)**

- |  |  |
|--|--|
| <input type="checkbox"/> Competition from outside of the area          | <input type="checkbox"/> Lack of packing or co-packing facilities        |
| <input type="checkbox"/> Regulatory barriers <b>(see below)</b>        | <input type="checkbox"/> Lack of well-developed local markets            |
| <input type="checkbox"/> Inability to produce large, consistent volume | <input type="checkbox"/> Lack of commercial markets / public procurement |
| <input type="checkbox"/> Inability to scale up                         | <input type="checkbox"/> Limited processing capacity (e.g. abattoirs)    |
| <input type="checkbox"/> Inability to meet off-season demands          | <input type="checkbox"/> Poor local distribution system                  |
| <input type="checkbox"/> Poor product quality                          | <input type="checkbox"/> High transportation costs                       |
| <input type="checkbox"/> Lack of awareness                             | <input type="checkbox"/> Lack of access to land                          |
| <input type="checkbox"/> Lack of skilled labour                        | <input type="checkbox"/> Lack of access to capital                       |
| <input type="checkbox"/> Lack of producers                             | <input type="checkbox"/> Lack of access to retail space                  |
| <input type="checkbox"/> Lack of processors                            | <input type="checkbox"/> Other   |
| <input type="checkbox"/> Lack of storage                               |  |

If regulatory barriers, please specify:

If other, please specify:

LF2 Which of the following best describes your business' connection to local food? **(select all that apply)**

- Primary supplier of local food (producer, processor, etc.) **(go to LF3)**
- Secondary supplier of local food (distributor, retailer, restaurant, etc.) **(go to LF15)**
- Support organization (economic developers, local food networks, etc.) **(go to LF15)**

## Suppliers of Local Food

LF3 At any time in the past 3 years, have you been left with an excess supply of product?

- Yes  No

If yes, please explain what you did with the surplus product. **(select all that apply)**

- |                                    |                                |
|------------------------------------|--------------------------------|
| <input type="checkbox"/> Disposed  | <input type="checkbox"/> Froze |
| <input type="checkbox"/> Composted | <input type="checkbox"/> Sold  |
| <input type="checkbox"/> Donated   | <input type="checkbox"/> Other |

If other, please specify:

LF4 Would you be interested in supplying local markets if the distribution and management systems were in place?

- Yes  No

If yes, please specify to where: (select all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Local restaurants | <input type="checkbox"/> Local markets                         |
| <input type="checkbox"/> Grocery stores    | <input type="checkbox"/> Government insitutions (e.g. schools) |

If no, please explain why: (select all that apply)

- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Regulations | <input type="checkbox"/> Low demand |
| <input type="checkbox"/> Capacity    | <input type="checkbox"/> Other      |

If other, please specify:

LF5 Is your product / some of your product currently processed before being purchased by a consumer?

- Yes                       No

If yes, please specify where:

LF6 In the future, would you consider having value added / increased value added to your current products or the products of other businesses by processing?

- Yes                       No

If no, please explain why not:

LF7 What type of processing does your business include? (select all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Not applicable             | <input type="checkbox"/> Grading / sorting    |
| <input type="checkbox"/> Baking                     | <input type="checkbox"/> Packaging            |
| <input type="checkbox"/> Cooking                    | <input type="checkbox"/> Washing              |
| <input type="checkbox"/> Cutting / slicing / dicing | <input type="checkbox"/> Drying / dehydrating |
| <input type="checkbox"/> Curing / salting / smoking | <input type="checkbox"/> Other                |
| <input type="checkbox"/> Freezing                   |   |

If other, please specify:

LF8 What barriers to including or expanding value-added processing as part of your business are you experiencing? **(select all that apply)**

- |  |  |
|--|--|
| <input type="checkbox"/> No barriers                         | <input type="checkbox"/> Labour availability                     |
| <input type="checkbox"/> Access to land                      | <input type="checkbox"/> Meeting buyers                          |
| <input type="checkbox"/> Access to local markets             | <input type="checkbox"/> Food safety requirements                |
| <input type="checkbox"/> Lack of supply of local ingredients | <input type="checkbox"/> Labelling requirements                  |
| <input type="checkbox"/> Lack of processing skill/knowledge  | <input type="checkbox"/> Not interested in food processing       |
| <input type="checkbox"/> Land costs                          | <input type="checkbox"/> Regulatory approvals <b>(see below)</b> |
| <input type="checkbox"/> Access to capital / financing       | <input type="checkbox"/> Other                                   |
| <input type="checkbox"/> Uncertain markets                   |  |

If regulatory approvals, please specify:

If other, please specify:

### Commercial Kitchens

LF9 Do you currently utilize a certified commercial kitchen?

- Yes  No **(go to LF11)**

LF10 How far from your business is the commercial kitchen facility located?

- |   |   |
|---|---|
| <input type="checkbox"/> On site          | <input type="checkbox"/> 60 - 90 minutes      |
| <input type="checkbox"/> Under 30 minutes | <input type="checkbox"/> More than 90 minutes |
| <input type="checkbox"/> 30 - 60 minutes  |   |

LF11 Would you consider utilizing a local certified commercial kitchen or test kitchen?

- Yes  No **(go to LF15)**

LF12 For which of the following purposes do you, or might you use such a facility? **(select all that apply)**

- |  |  |
|--|--|
| <input type="checkbox"/> Processing                    | <input type="checkbox"/> Product testing |
| <input type="checkbox"/> Catering / food preparation   | <input type="checkbox"/> Packaging       |
| <input type="checkbox"/> Developing a new product line | <input type="checkbox"/> Other           |

If other, please specify:

LF13 How much would you be willing to pay (per day) to access this type of facility?

\$

LF14 How often do you think you may need to have access to a local test / commercial kitchen?

Daily       Weekly       Monthly       In season (see below)       Other

If in season, please specify:

If other, please specify:

### Secondary Suppliers of Local Food / Support Organizations

LF15 Would you be interested in purchasing locally grown and processed food if the distribution and management systems were in place?

Yes       No       Not applicable

If yes, please specify:

If no, please specify why: (select all that apply)

System / supply chain already in place       Niche / specialized need (i.e. not enough)  
 Supply / inadequate availability       Other

If other, please specify:

LF16 Do you have the ability to purchase locally grown and processed food if more supply was available?

Yes       No       Not applicable

If yes, please explain any limitations that you face:

If no, please specify why: (select all that apply)

System / supply chain already in place       Niche / specialized need (i.e. not enough)  
 Supply / inadequate availability       Other

If other, please specify:

LF17 Are you aware of any food products that are currently sourced from outside of the county that could be produced or processed locally?

- Yes  No  Not applicable

If yes, please specify:

LF18 In what ways could local / regional organizations and municipalities assist in enhancing the local food economy? **(select up to three that apply)**

- Connecting food producers to processors, retails, restaurants
- Developing networking and communication
- Developing collaborative opportunities with local food producers / processors
- Developing and promoting a grown locally brand / campaign
- Promoting Huron County as culinary tourism destination
- Supporting the creation of food hub or distribution centres
- Developing e-commerce / virtual farmers market opportunities
- Streamlining regulatory and permitting processes
- Improving infrastructure (roads, waste / composting, etc.)
- Providing knowledge of available local labour
- Other

If other, please specify:

LF19 Ontario's diverse culture can represent new marketing opportunities. In your opinion, what barriers exist to capitalizing on new opportunities such as emerging food trends and ethnic markets? **(select all that apply)**

- |  |   |
|--|---|
| <input type="checkbox"/> Agronomic knowledge                       | <input type="checkbox"/> Market intelligence / consumer demand    |
| <input type="checkbox"/> Product preparation / presentation skills | <input type="checkbox"/> Market access within / outside of county |
| <input type="checkbox"/> Product preparation facilities            | <input type="checkbox"/> Lack of diversity within county          |
| <input type="checkbox"/> Labeling requirements                     | <input type="checkbox"/> Other                                    |

If other, please specify:

LF20 In your opinion, what are the *three* greatest barriers to growing economic activity around local food in Huron County? (select up to three that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Business costs                    | <input type="checkbox"/> Lack of distribution infrastructure            |
| <input type="checkbox"/> Regulations                       | <input type="checkbox"/> Lack of processing capacity                    |
| <input type="checkbox"/> Competition (from outside region) | <input type="checkbox"/> Lack of awareness of what is available locally |
| <input type="checkbox"/> Seasonality of demand             | <input type="checkbox"/> Other  |

If other, please specify:

LF21 In your opinion, what are the *three* greatest opportunities for growing economic activity around local food in Huron County? (Select up to three that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Culinary tourism program  | <input type="checkbox"/> Land availability for smaller market gardens and niche food crops               |
| <input type="checkbox"/> 'Buy Local' campaigns that promote food producers, processors and markets   | <input type="checkbox"/> Connecting growers with secondary markets (restaurants, food retail businesses) |
| <input type="checkbox"/> Education about the benefits of buying locally grown and in-season products | <input type="checkbox"/> Shared or cooperatively run processing facility                                 |
| <input type="checkbox"/> Creation of a local food hub  | <input type="checkbox"/> Other   |

If other, please specify:

***Thank you for your participation in the  
Huron County Business Retention & Expansion Project***