



STARTER COMPANY PLUS – KEY DATES / DEADLINES Fall 2020

Huron County Economic Development

KEY DATES / DEADLINES

- November 25, 2020** **Deadline for Enrollment**
The Enrollment Form can be found [here](#).
- December / January** **Training / Coaching / Mentoring**
As part of the program, participants will be required to attend mandatory training sessions on various aspects of business development. They will also be given the opportunity to work with a business coach and mentors throughout the program.
- January 22, 2021** **Draft Application Submission**
This is the DRAFT SUBMISSION to be reviewed by the Business Coach for feedback.
- February 5 – 9, 2021** **Practice Pitch with Business Coach**
Participants will each have the opportunity to practice their pitch with a Business Coach who will provide constructive feedback on how to improve the pitch.
- February 12, 2021** **Deadline for Applications & Completion of Learning Plan**
This is the FINAL SUBMISSION that will be reviewed by the Grant Review Committee.
- Application Includes:
- Business Plan
 - Cash Flow
 - SWOT Analysis
 - Learning plan (completed)
 - 2 letters of reference
 - Resume
- February 24/25, 2021** **Pitch Presentations**
Individual dates and times will be assigned in February 2021 after final applications have been submitted.