

County of Huron
ECONOMIC DEVELOPMENT BOARD MEETING MINUTES
Wednesday, March 11, 2020 at 5:00 PM
Lake House of Bayfield, 21 Bayfield Main Street North, Bayfield

The Economic Development Board met at Lake House of Bayfield, 21 Bayfield Main Street North, Bayfield, on March 11, 2020. Members of the Board present were: Steve Baker, George Finch, Jim Ginn, Bernie MacLellan, John Marshall, Tim Prior and Peter Smith. Members of the Board Absent: Brad Chandler, Maureen Nummelin and Martin Vanderloo. Staff present: Chief Administrative Officer Meighan Wark, Director of Economic Development Cody Joudry and Clerk Susan Cronin.

1. Chair Marshall called the Economic Development Board meeting to order at 5:10 PM:

2. Approval of Agenda:

MOTION:

Moved by: Warden Ginn and Seconded by: Member Prior

THAT:

The Economic Development Board agenda for March 11, 2020 be approved as presented.

CARRIED

3. Declaration of Pecuniary Interest and the General Nature Thereof:

There were no declarations stated.

4. Minutes of Previous Meetings:

MOTION:

Moved by: Member Smith and Seconded by: Member Finch

THAT:

The minutes of the Economic Development Board meeting of February 12, 2020 be adopted as circulated.

CARRIED

5. Presentations/Delegations:

5.1. Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)

Vicki Lass, Agriculture and Rural Economic Development Advisor Huron, Perth and Waterloo, Advisory Services West, Business Development Branch, updated the Board.

5.2. Libro Credit Union

Marty Rops, Regional Manager, Huron Perth Region and Coach, presented Libro Pillars, on behalf of Libro Credit Union.

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6. Opening Comments and Updates from the Chair:

Chair Marshall updated members on the subcommittees:

- Huron County Community Foundation and Investment Fund held a meeting on March 10, 2020. This was a positive meeting. Next steps will include a draft plan for presentation to the Board.
- Business Development Coaching System was presented to Huron County Council March 11, 2020. There was general support. Next steps include reaching out to local municipalities.
- Goderich Airport Task Force Committee meeting is scheduled for March 12, 2020.
- Data Management Subcommittee

MOTION:

Moved by: Member MacLellan and Seconded by: Member Finch

THAT:

Staff prepare a report for April 8, 2020 Economic Development meeting that outlines the data management pilot project to be presented by World Council on City Data.

CARRIED

7. Board Member Issues:

Member Smith requested an update on rural connectivity. Warden Ginn stated that Phase 3 of the SWIFT project has started.

Member Prior informed members that Economic Development staff presented the immigration partnership program at his local Lions Club meeting. It was well done.

8. Correspondence: None.

9. New Business and / or Unfinished Business:

9.1. Economic Development Department February 2020 Update (presented by Katie Marshall)

MOTION:

Moved by: Member Prior and Seconded by: Warden Ginn

THAT:

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated March 11, 2020, titled Economic Development Department February 2020 Update, as presented for information.

CARRIED

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9.2. Introducing AgPrize 2020 - Innovation in Agriculture Competition (presented by Alex Ripley)

MOTION:

Moved by: Member MacLellan and Seconded by: Member Prior

THAT:

The Economic Development Board receives the report by Alexander Ripley, Economic Development Officer, dated March 11, 2020, titled Introducing AgPrize 2020 - Innovation in Agriculture Competition, as presented for information;

AND FURTHER THAT:

The Economic Development Board approves the allocation of up to \$30,000 towards the AgPrize 2020 – Innovation in Agriculture Competition.

CARRIED

9.3. Renewal Committee Board Appointment Recommendations (presented by Cody Joudry)

MOTION:

Moved by: Warden Ginn and Seconded by: Member Finch

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated March 11, 2020 titled Renewal Committee Board Appointment Recommendations, as presented for information;

AND FURTHER THAT:

The Renewal Committee recommends to the Council of the County of Huron that John Kiser, Leanne Kavanagh, Jason Oud and Liz Ihrig be appointed to the Huron County Economic Development Board for a term ending December 2022;

AND FURTHER THAT:

The Economic Development Board authorizes Chair John Marshall to send a letter of appreciation to Maureen Nummelin, Peter Smith, and Steve Baker for their service and dedication.

CARRIED

10. Financial Statements:

10.1. Year-end statements are in progress and currently not available.

11. Closed to the Public Session: None.

12. Future Meeting Topics:

- Updates from Working Groups
- Data Management Subcommittee Report and Presentation

13. Next Meeting:

The next meeting of the Economic Development Board will be at the Comfort Inn, 135 Gibbons Street, Goderich, on Wednesday, April 8, 2020 at 5:00 PM.

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14. Adjournment:

MOTION:

Moved by: Member Prior and Seconded By: Member Finch

THAT:

The Economic Development Board meeting adjourn at 7:07 PM.

CARRIED