

County of Huron
ECONOMIC DEVELOPMENT BOARD MEETING MINUTES
Wednesday, February 12, 2020 at 5:00 PM
Central Huron Fire Hall Boardroom, 401 Beech Street, Clinton

The Economic Development Board met in the Central Huron Fire Hall Boardroom, 401 Beech Street, Clinton on February 12, 2020. Members of the Board present were: Steve Baker, Brad Chandler, George Finch, Jim Ginn, Bernie MacLellan, John Marshall, Tim Prior, and Peter Smith. Staff present: Chief Administrative Officer Meighan Wark, Director of Economic Development Cody Joudry, Clerk Susan Cronin and Office Administrator Reanne Clark. Members of the Board absent: Maureen Nummelin and Martin Vanderloo.

1. **Chair Marshall called the Economic Development Board meeting to order at 5:04 PM:**
2. **Motion to Accept the Agenda and Receive All Reports:**

Chair Marshall stated that agenda item 5.2 will be considered at the March 10, 2020 meeting.

MOTION:

Moved by: Member Smith and Seconded by: Member MacLellan

THAT:

The Economic Development Board Agenda for February 12, 2020 be approved as amended.

CARRIED

3. **Declaration of Pecuniary Interest and the General Nature Thereof:**

No declarations were stated.

4. **Minutes of Previous Meetings:**

MOTION:

Moved by: Warden Ginn and Seconded by: Member Prior

THAT:

The minutes of the Economic Development Board meeting of December 11, 2019 be adopted as circulated.

CARRIED

5. **Presentations/Delegations:**

5.1. Huron County Tourism Plan (presented by Katie Marshall)

MOTION:

Moved by: Warden Ginn and Seconded by: Member Finch

THAT:

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated February 12, 2020, titled Huron County Tourism Plan, as presented for information;

AND FURTHER THAT:

County of Huron
ECONOMIC DEVELOPMENT MINUTES
Wednesday, February 12, 2020
~ Page 2 ~

Staff prepare a Terms of Reference for each Supporting Action identified in the Huron County Tourism Plan for presentation to the Economic Development Board.

CARRIED

5.2. Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) Vicki Lass, Agriculture and Rural Economic Development Advisor Huron, Perth and Waterloo, Advisory Services West, Business Development Branch, will update the Board.

This item was deferred to the March 10, 2020 meeting.

5.3. Revised Business Development Coaching System (presented by Patrick Donnelly)

MOTION:

Moved by: Member Baker and Seconded by: Member Prior

THAT:

The Economic Development Board receives the report by Patrick Donnelly, Entrepreneurship Business Coach, dated February 12, 2020, titled Revised Business Development Coaching System, as presented for information.

CARRIED

6. Opening Comments and Updates from the Chair:

Chair Marshall informed members that he reviewed 14 business plans applying for the Starter Company Grant program. This is one of the highest intakes for this program with three grants approved.

7. Board Member Issues:

Member Smith informed members that a tentative date of May 6, 2020 has been set for the World Council on City Data to make a presentation to the HCEDB, Councillors and staff. The presentation outlines the data management pilot project including scope, estimated costs and implementation plans on the Standardized Data.

8. Correspondence: None.

9. New Business and / or Unfinished Business:

9.1. Economic Development Department December 2019 Update (presented by Katie Marshall)

MOTION:

Moved by: Member Finch and Seconded by: Member MacLellan

THAT:

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated January 15, 2020, titled Economic Development Department December 2019 Update, as presented for information.

CARRIED

County of Huron
ECONOMIC DEVELOPMENT MINUTES
 Wednesday, February 12, 2020
 ~ Page 3 ~

9.2. Economic Development Department January 2020 Update (presented by Katie Marshall)

MOTION:

Moved by: Warden Ginn and Seconded by: Member Prior

THAT:

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated February 12, 2020, titled Economic Development Department January 2020 Update, as presented for information.

CARRIED

9.3. Culinary Tourism Readiness Initiative Update (presented by Patrick Donnelly)

MOTION:

Moved by: Member Smith and Seconded by: Member Prior

THAT:

The Economic Development Board receives the report by Patrick Donnelly, Entrepreneur and Business Coach, dated February 12, 2020 titled Culinary Tourism Readiness Initiative Update, as presented for information.

CARRIED

9.4. Huron Shores Transit Project Update (presented by Chris Watson)

MOTION:

Moved by: Member MacLellan and Seconded by: Member Finch

THAT:

The Economic Development Board receives the report by Chris Watson, Economic Development Officer, dated February 12, 2020, titled Huron Shores Transit System Update, as presented for information.

CARRIED

10. Financial Statements:

10.1. Financial Statements: (presented by Lisa Harvey)

Financial Statements for the month ending November 30, 2019 were reviewed.

Department	Revenue		Expenditures		County Contribution	
	YTD Actual	YTD Budget	YTD Actual	YTD Budget	YTD Actual	YTD Budget
Economic Development	\$315,900	\$430,881	\$1,029,490	\$1,491,854	\$713,590	\$1,060,973
Ec Dev Board	\$0	\$0	\$17,419	\$66,913	\$17,419	\$66,913

MOTION:

Moved by: Warden Ginn and Seconded by: Member Prior

County of Huron
ECONOMIC DEVELOPMENT MINUTES
Wednesday, February 12, 2020
~ Page 4 ~

THAT:

The Financial Statements as of November 30, 2019 be received.

CARRIED

11. Closed to the Public Session: None.

12. Future Meeting Topics:

- Updates from Working Groups
- Huron County Tourism Plan - Terms of Reference for Supporting Actions
- Data Management Subcommittee Report

13. Next Meeting:

The next meeting of the Economic Development Board will be at the Lake House of Bayfield, 21 Bayfield Main Street North, Bayfield on Tuesday, March 10, 2020 at 5:00 PM.

14. Adjournment:

MOTION:

Moved by: Member Finch and Seconded By: Member Smith

THAT:

The Economic Development Board meeting adjourn at 7:38 PM.

CARRIED