

County of Huron
ECONOMIC DEVELOPMENT BOARD MEETING MINUTES
Wednesday, October 9, 2019 at 5:00 PM
Huron East - Brussels Library, 402 Turnberry Street,
Brussels, Ontario

The Economic Development Board met at Brussels Library, 402 Turnberry Street, Brussels, ON on October 9, 2019. Members of the Board present were: Brad Chandler, George Finch, Jim Ginn, Bernie MacLellan, John Marshall, Maureen Nummelin, Tim Prior, Peter Smith and Martin Vanderloo. Staff present: Chief Administrative Officer Meighan Wark, Director of Economic Development Cody Joudry, Clerk Susan Cronin and Office Administrator Reanne Clark. Members of the Board absent: Steve Baker.

1. Chair Marshall called the Economic Development Board meeting to order at 5:00 PM:

2. Motion to Accept the Agenda and Receive All Reports:

Chair Marshall informed members that agenda item # 9.5 was added on October 9, 2019.

MOTION:

Moved by: Member Vanderloo and Seconded by: Warden Ginn

THAT:

The Economic Development Board Agenda for October 9, 2019 be approved as amended.

CARRIED

3. Declaration of Pecuniary Interest and the General Nature Thereof:

There were no declarations stated.

4. Minutes of Previous Meetings:

MOTION:

Moved by: Member Smith and Seconded by: Member Prior

THAT:

The minutes of the Economic Development Board meeting of September 11, 2019 be adopted as circulated.

CARRIED

5. Presentations/Delegations: None.

6. Opening Comments and Updates from the Chair: Chair Marshall informed members that he has met with Council members of North Huron, South Huron and Bluewater regarding the presentations made to County Council on the Business Development Coaching System and Growing Success Program. He stated that improved communication and a more cooperative, consultative approach is important.

7. Board Member Issues:

County of Huron
ECONOMIC DEVELOPMENT MINUTES
Wednesday, October 9, 2019
~ Page 2 ~

Member Smith informed members that there is a Rural Talks: Climate Change in Huron County Identifying Priorities, Resources and Tools to Support Action Now event on October 23, 2019 at the Blyth Memorial Community Hall, Blyth, Ontario.

Vicki Lass, Economic Development and Strategic Planning Facilitator in Rural Ontario will be added to all Economic Development agendas as a standing item to present updates from OMAFRA.

The Head of Council and Economic Development staff from each local municipality will be invited to attend Economic Development meetings being hosted in their municipalities. Staff will organize.

8. Correspondence: None.

9. New Business and / or Unfinished Business:

9.1. Economic Development Department September 2019 Update (presented by Katie Marshall)

MOTION:

Moved by: Member Prior and Seconded by: Member Chandler

THAT:

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated October 9, 2019, titled Economic Development Department September 2019 Update, as presented for information.

CARRIED

9.2. Board Breakfast Update (presented by Cody Joudry)

Vicki Lass informed members that the Board Breakfast is scheduled for December 6, 2019 at the Libro Hall in Clinton, Ontario with the theme of Growing Huron County's Economy by Working Together.

MOTION:

Moved by: Member Prior and Seconded by: Warden Ginn

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated October 9, 2019, titled Board Breakfast Update, as presented for information.

CARRIED

9.3. County Council Presentation Debrief (presented by Cody Joudry)

MOTION:

Moved by: Member MacLellan and Seconded by: Member Prior

THAT:

County of Huron
ECONOMIC DEVELOPMENT MINUTES
 Wednesday, October 9, 2019
 ~ Page 3 ~

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated October 9, 2019, titled County Council Presentation Debrief, as presented for information.

CARRIED

9.4. Tourism Strategy Update (presented by Katie Marshall)

MOTION:

Moved by: Member Vanderloo and Seconded by: Member Nummelin

THAT:

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated October 9, 2019, titled Tourism Strategy Update, as presented for information.

CARRIED

9.5. Terms of Reference – Awareness/PR Working Group (presented by Maureen Nummelin)

This will be reviewed and presented for approval at the November 13, 2019 meeting.

MOTION:

Moved by: Member Finch and Seconded by: Warden Ginn

THAT:

The Economic Development Board received the report by Vice-Chair Dr. Maureen Nummelin dated October 9, 2019, titled Terms of Reference – Awareness/PR Working Group, as presented for information.

CARRIED

10. Financial Statements:

10.1. Financial Statements: (presented by Lisa Harvey)

Financial Statements for the month ending August 31, 2019 were reviewed.

Department	Revenue		Expenditures		County Contribution	
	YTD Actual	YTD Budget	YTD Actual	YTD Budget	YTD Actual	YTD Budget
Economic Development	\$205,214	\$313,368	\$729,830	\$1,068,325	\$524,616	\$754,957
Ec Dev Board	\$0	\$0	\$11,465	\$48,664	\$11,465	\$48,664

MOTION:

Moved by: Warden Ginn and Seconded by: Member Nummelin

THAT:

The Financial Statements as of August 31st, 2019 be received.

CARRIED

County of Huron
ECONOMIC DEVELOPMENT MINUTES
Wednesday, October 9, 2019
~ Page 4 ~

11. Closed to the Public Session: None.

12. Future Meeting Topics:

- Housing Presentation by Huron County staff
- Updates from Working Groups
- Terms of Reference
- Strategic Planning Review Process
- Renewable Energy 100% by 2050 Initiative – request for delegation to Economic Development Board

13. Next Meeting:

The next meeting of the Economic Development Board will be on Wednesday, November 13, 2019 at 5:00 PM in Bluewater- Zurich Public Library, 10 Goshen Line, Zurich.

14. Adjournment:

MOTION:

Moved by: Warden Ginn and Seconded By: Member Chandler

THAT:

The Economic Development Board meeting adjourn at 6:44 PM.

CARRIED