

County of Huron  
**ECONOMIC DEVELOPMENT BOARD MEETING MINUTES**  
Wednesday, September 11, 2019 at 5:00 PM  
Howick Community Centre Auditorium, 45088 Harriston Road, Gorrie, ON

The Economic Development Board met at Howick Community Centre Auditorium, 45088 Harriston Road, Gorrie, on September 11, 2019. Members of the Board present were: Steve Baker, Brad Chandler, Jim Ginn, Bernie MacLellan, John Marshall, Peter Smith and Martin Vanderloo. Staff present: Chief Administrative Officer Meighan Wark, Director of Economic Development Cody Joudry, Clerk Susan Cronin and Office Administrator Reanne Clark. Members of the Board absent: George Finch, Maureen Nummelin and Tim Prior.

**1. Chair Marshall called the Economic Development Board meeting to order at 5:00 PM:**

**2. Motion to Accept the Agenda and Receive All Reports:**

MOTION:

Moved by: Warden Ginn and Seconded by: Member Chandler

THAT:

The Economic Development Board Agenda for September 11, 2019 be approved as presented.

CARRIED

**3. Declaration of Pecuniary Interest and the General Nature Thereof:**

Member Vanderloo declared a pecuniary interest with agenda item 11 (1) as he has a direct interest in the project.

**4. Minutes of Previous Meetings:**

MOTION:

Moved by: Member Smith and Seconded by: Member Vanderloo

THAT:

The minutes of the Economic Development Board meeting of August 14, 2019 be adopted as circulated.

CARRIED

**5. Presentations/Delegations: None.**

**6. Opening Comments and Updates from the Chair:** Chair Marshall informed members that the staff presented the Business Development Coaching System to County Council. This will be considered under agenda item 9.5.

**7. Board Member Issues: None.**

**8. Correspondence: None.**

**9. New Business and / or Unfinished Business:**

9.1. Economic Development Department August 2019 Update (presented by Katie Marshall)

County of Huron  
**ECONOMIC DEVELOPMENT MINUTES**  
Wednesday, September 11, 2019  
~ Page 2 ~

**MOTION:**

Moved by: Member Smith and Seconded by: Warden Ginn

**THAT:**

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated September 11, 2019, titled Economic Development Department August 2019 Update, as presented for information.

CARRIED

9.2. Tourism Strategy Working Group Terms of Reference (presented by Katie Marshall)

**MOTION:**

Moved by: Member Smith and Seconded by: Member MacLellan

**THAT:**

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated September 11, 2019, titled Tourism Strategy Working Group Terms of Reference, as presented for information;

**AND FURTHER THAT:**

The Economic Development Board approves the Tourism Strategy Working Group Terms of Reference as presented.

CARRIED

9.3. Board Renewal & Vacancies Process (presented by Cody Joudry)

**MOTION:**

Moved by: Member Chandler and Seconded by: Warden Ginn

**THAT:**

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated September 11, 2019 titled Board renewal & Vacancies Process, as presented for information.

CARRIED

9.4. Working Groups - Update (presented by Cody Joudry)

**MOTION:**

Moved by: Member Chandler and Seconded by: Member Vanderloo

**THAT:**

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated September 11, 2019 titled Working Groups - Update, as presented for information.

CARRIED

9.5. Business Development Coaching System Workshop (presented by Cody Joudry)

**MOTION:**

Moved by: Member Vanderloo and Seconded by: Member MacLellan

County of Huron  
**ECONOMIC DEVELOPMENT MINUTES**  
 Wednesday, September 11, 2019  
 ~ Page 3 ~

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated September 11, 2019 titled Business Development Coaching System Workshop, as presented for information;

AND FURTHER THAT:

Staff be asked to organize a Business Development Coaching System workshop with Municipal partners;

AND FURTHER THAT:

All Board members be asked to attend the workshop and act as facilitators.

CARRIED

9.6. Board Breakfast Event (presented by Cody Joudry)

MOTION:

Moved by: Warden Ginn and Seconded by: Member Chandler

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated September 11, 2019 titled Board Breakfast Event, as presented for information;

AND FURTHER THAT:

An event planning committee with Vicki Lass, Members Baker and Nummelin, co-chaired by the Board Chair John Marshall and Director of Economic Development Cody Joudry, will organize a Board Breakfast event to be held in 2019.

CARRIED

**10. Financial Statements:**

10.1. Financial Statements: (presented by Lisa Harvey)

Financial Statements for the month ending July 31, 2019 were reviewed.

Department	Revenue		Expenditures		County Contribution	
	YTD Actual	YTD Budget	YTD Actual	YTD Budget	YTD Actual	YTD Budget
Economic Development	\$148,637	\$274,197	\$646,127	\$938,057	\$497,490	\$663,860
Ec Dev Board	\$0	\$0	\$10,419	\$42,581	\$10,419	\$42,581

MOTION:

Moved by: Member Vanderloo and Seconded by: Warden Ginn

THAT:

The Financial Statements as of July 31, 2019 be received.

CARRIED

**11. Closed to the Public Session:**

County of Huron  
**ECONOMIC DEVELOPMENT MINUTES**  
Wednesday, September 11, 2019  
~ Page 4 ~

**MOTION:**

Moved by: Member MacLellan and Seconded by: Warden Ginn

**THAT:**

The Economic Development Board do now go into a Closed to the Public Session at 6:41 PM under Section 239 of the Municipal Act, 2001 as amended; to discuss an item that relates to:

1. A trade secret or scientific, technical, commercial, financial or labour relations information, supplied in confidence to the municipality or local board, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization;
2. Personal matters about an identifiable individual, including municipal or local Board employees - Director's performance evaluation;

**AND FURTHER THAT:**

CAO/Deputy Clerk Meighan Wark (Items 1 & 2); Clerk Susan Cronin (Item 1) and Director of Economic Development, Cody Joudry (Item 1), remain in attendance.

**CARRIED**

Moved by: Member Vanderloo and Seconded by: Warden Ginn

**THAT:**

The Economic Development Board rise from the Closed to the Public Session at 7:28 PM.

**CARRIED**

- Reporting out of Closed Session – members were updated.

**12. Future Meeting Topics:**

- Updates from Working Groups
- Terms of Reference
- Strategic Planning Review Process
- Renewable Energy 100% by 2050 Initiative – request for delegation to Economic Development Board

**13. Next Meeting:**

The next meeting of the Economic Development Board will be on Wednesday, October 9, 2019 at 5:00 PM in Huron East - Brussels Library, 402 Turnberry Street, Brussels.

**14. Adjournment:**

**MOTION:**

Moved by: Warden Ginn and Seconded By: Member Smith

**THAT:**

The Economic Development Board meeting adjourn at 7:28 PM.

**CARRIED**