

County of Huron
ECONOMIC DEVELOPMENT BOARD MEETING MINUTES
Wednesday, May 8, 2019 at 5:00 PM
South Huron Town Hall, Verity Room 330 Main Street South, Exeter

The Economic Development Board met at South Huron Town Hall, 330 Main Street South, Exeter, on May 8, 2019. Members of the Board present were: Steve Baker, Brad Chandler, George Finch (departed at 5:24 PM), Bernie MacLellan, John Marshall, Maureen Nummelin, Tim Prior and Peter Smith. Staff present: Director of Economic Development Cody Joudry, Clerk Susan Cronin and Office Administrator Reanne Clark. Members of the Board absent: James Eddington, Jim Ginn and Martin Vanderloo.

1. Chair Marshall called the Economic Development Board meeting to order at 5:08 PM:

2. Motion to Accept the Agenda and Receive All Reports:

MOTION:

Moved by: Member MacLellan and Seconded by: Member Prior

THAT:

The Economic Development Board Agenda for May 8, 2019 be accepted and all the reports included in the Agenda, be received as presented.

CARRIED

3. Declaration of Pecuniary Interest and the General Nature Thereof:

There were no declarations stated.

4. Minutes of Previous Meetings:

MOTION:

Moved by: Member Nummelin and Seconded by: Member Chandler

THAT:

The minutes of the Economic Development Board meeting of April 10, 2019 be accepted as circulated.

CARRIED

5. Presentations/Delegations:

David Peacock, CEO for the Regional Tourism Office of the Ontario Ministry of Tourism Culture and Sport, RTO4 Inc., reviewed both the ongoing partnerships and co-investments between RTO4 and the County of Huron in tourism development and also had a broader discussion about the current state of national, provincial, regional and county tourism alignment, role and function and general opportunities. There was discussion on strategizing, prioritizing and articulating the Board's role and function in Huron Tourism Development.

6. Opening Comments and Updates from the Chair: None.

7. Board Member Issues: None.

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8. Correspondence: None.

9. New Business and / or Unfinished Business:

9.1. Economic Development Department April 2019 Update (presented by Katie Marshall)

MOTION:

Moved by: Member Prior and Seconded by: Member MacLellan

THAT:

The Economic Development Board receives the report by Katie Marshall, Communications and Marketing Officer, dated May 8, 2019, titled Economic Development Department April 2019 Update, as presented for information.

CARRIED

9.2. Peter Smith's EDCO 2019 Report (presented by Peter Smith)

MOTION:

Moved by: Member Nummelin and Seconded by: Member Prior

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated May 8, 2019 titled Peter Smith's EDCO 2019 Report, as presented for information;

AND FURTHER THAT:

Member Smith contact Patricia McCarney, President and CEO of the World Council on City Data (WCCD) to make a presentation to Huron County Economic Development Board and invite members of Perth, Bruce Wellington and Grey Counties to attend this presentation;

AND FURTHER THAT:

Member Smith contact Avana in St. Thomas to further investigate the opportunity of cannabis production.

CARRIED

9.3. RTO4 and Tourism Discussion (presented by Cody Joudry)

Considered under agenda item # 5 Presentation/Delegations.

9.4. Supporting Local Economic Development (SLED) 2018 Update (presented by Cody Joudry)

MOTION:

Moved by: Member Smith and Seconded by: Member Nummelin

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated May 8, 2019 titled SLED 2018 Update, as presented for information.

CARRIED

9.5. Supporting Local Economic Development (SLED) 2019 (presented by Cody Joudry)

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MOTION:

Moved by: Member Baker and Seconded by: Member Nummelin

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated May 8, 2019 titled SLED 2019, as presented for information;

AND FURTHER THAT:

The Board support the changes to the SLED 2019 program as outlined.

CARRIED

9.6. Growing Success Working Group's Recommendations (presented by Cody Joudry)

MOTION:

Moved by: Member Prior and Seconded by: Member MacLellan

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated May 8, 2019 titled Growing Success Working Group Recommendations, as presented for information;

AND FURTHER THAT:

The Board Chair and Vice Chair present the Growing Success Working Group's Recommendations to Huron County Council for their consideration.

CARRIED

9.7. Working Group Updates (presented by Cody Joudry)

Members to send working group ideas with a short description to Member Nummelin.

MOTION:

Moved by: Member Smith and Seconded by: Member Nummelin

THAT:

The Economic Development Board receives the report by Cody Joudry, Director of Economic Development, dated May 8, 2019 titled Working Group Updates, as presented for information;

AND FURTHER THAT:

Member Nummelin facilitate a session at the June meeting to prioritize new working groups and identify their deliverables.

CARRIED

10. Financial Statements:

10.1 Financial Statements (presented by Lisa Harvey)

Financial Statements for the month ending March 31, 2019 were reviewed.

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Department	Revenue		Expenditures		County Contribution	
	YTD Actual	YTD Budget	YTD Actual	YTD Budget	YTD Actual	YTD Budget
Economic Development	\$111,580	\$117,513	\$285,974	\$384,260	\$174,394	\$266,747
Ec Dev Board	\$0	\$0	\$4,433	\$18,249	\$4,433	\$18,249

MOTION:

Moved by: Member MacLellan and Seconded by: Member Prior

THAT:

The Financial Statements as of March 31, 2019 be received.

CARRIED

11. Closed to the Public Session: None.

12. Future Meeting Topics:

- Updates from Working Groups
- Strategic Planning Review Process
- Renewable Energy 100% by 2050 Initiative – request for delegation to Economic Development Board

13. Next Meeting:

The next meeting of the Economic Development Board will be on Wednesday, June 12, 2019 at 5:00 PM in the North Huron Alice Munro Library, 281 Edward Street, Wingham.

14. Adjournment:

MOTION:

Moved by: Member MacLellan and Seconded By: Member Chandler

THAT:

The Economic Development Board meeting adjourn at 8:06 PM.

CARRIED