

County of Huron  
**ECONOMIC DEVELOPMENT BOARD MEETING MINUTES**  
Monday, November 20, 2017 at 5:00 p.m.  
The REACH Centre  
169 Beech Street, Clinton

The Economic Development Board met in the Board Room at The Reach Centre, in Clinton, Ontario on November 20, 2017. Members of the Board present were: Chair Jim Lynn, John Marshall, Martin Vanderloo, Maureen Nummelin, Paul Gowing, James Eddington and Steve Baker. Members of the Board absent were: Steven Sparling, Joe Steffler, Jim Ginn and Peter Smith.

**1. Chair Jim Lynn called the Economic Development Board meeting to order at 5:03 p.m.**

**2. Motion to Accept the Agenda and Receive All Reports:**

MOTION:

Moved by: Member Gowing and Seconded by: Member Marshall

THAT:

The Economic Development Board Agenda for November 20, 2017 be accepted and all the reports included in the Agenda, be received.

CARRIED

**3. Declaration of Pecuniary Interest and the General Nature Thereof: None Stated.**

**4. Minutes of Previous Meeting:**

MOTION:

Moved by: Member Nummelin and Seconded by: Member Vanderloo

THAT:

The minutes of the Economic Development Board meeting of October 25, 2017 be adopted as circulated.

CARRIED

**5. Delegations: None.**

**6. Opening Comments and Updates from the Chair:**

Chair Lynn requested clarification on “as presented for information” statement on the agenda. He is questioning why some items are for information and some for action. A/Director Joudry will provide clarity to the group at the next meeting.

David Campbell presented a report on Immigration and there was an application to the Federal Government. Chair Lynn requested an update for next meeting.

Chair Lynn stated that this meeting would include some interesting discussions regarding the terms of reference and governance.

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**7. Board Member Issues:**

Member Nummelin attended the Economic Development Conference in Kingsville, ON last week. She indicated it was a great conference and there were some good ideas she would like to present to members at the December Economic Development Board meeting.

MOTION:

Moved by: Member Gowing and Seconded by: Member Marshall

THAT:

Member Nummelin provide a short report about the Economic Development Conference she attended November 8-10, 2017 in Kingsville, Ontario.

CARRIED

MOTION:

Moved by: Member Gowing and Seconded by: Member Marshall

THAT:

Member Smith provide a short report regarding the SustainABLE Conference, in Kelowna, B.C. at the December Board meeting.

CARRIED

Member Vanderloo provided copies of the Updated Economic Impact Study of the Ontario Agri-Business Industry. There have been many resources allocated to research and he feels the County should be involved here.

**8. Correspondence:**

8.1 Dwayne Evans, CAO, Township of North Huron re: North Huron Economic Development Committee.

MOTION:

Moved by: Member Nummelin and Seconded by: Member Vanderloo

THAT:

The Economic Development Board accepts correspondence not specifically dealt with, for information.

CARRIED

**9. New Business and / or Unfinished Business:**

9.1 Economic Development Board Meeting Dates:

MOTION:

Moved by: Member Nummelin and Seconded by: Member Marshall

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 3, 2017, titled Economic Development Board Meeting Dates, as presented for information;

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AND FURTHER THAT:

The Board approves the proposed meeting dates for December 2017 to December 2018.

CARRIED

9.2 Brussels Impact Real Estate Program:

MOTION:

Moved by: Member Eddington and Seconded by: Member Gowing

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 3, 2017, titled Brussels Impact Real Estate Program, as presented for information.

CARRIED

9.3 Huron County Agri-Food EcDev Work Plan 2017-2020:

MOTION:

Moved by: Member Eddington and Seconded by: Member Gowing

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 13, 2017, titled Huron County Agri-Food EcDev Work Plan 2017-2020, as presented for information.

CARRIED

9.4 Economic Development related organizations operating in Huron County:

MOTION:

Moved by: Member Nummelin and Seconded by: Member Marshall

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 6, 2017, titled Economic Development related organizations operating in Huron County, as presented for information.

CARRIED

9.5 Board Annual General Meeting & Clarify on Board / Department Roles:

MOTION:

Moved by: Member Gowing and Seconded by: Member Marshall

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 3, 2017, titled Board Annual General Meeting & Clarity on Board/Department Roles, as presented for information;

AND FURTHER THAT:

The Board:

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- Sets Monday, January 15<sup>th</sup>, 2018 from 12:00 p.m. to 4:30 p.m. as a Huron County Economic Development Planning Session; 5:00 p.m. the Huron County Economic Development Board Meeting will follow.
- Sets a date in March 2018 (yet to be determined) as the Huron County Economic Development Board Information Breakfast.

CARRIED

9.6 Board Assistance to Economic Development Department:

MOTION:

Moved by: Member Gowing and Seconded by: Member Marshall

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 13, 2017, titled Board Assistance to Economic Development Department, as for presented information;

AND FURTHER THAT:

The Board:

- establishes a working group tasked with developing a Huron County Investment Strategy
- establishes a working group tasked with developing feasible options for Bluewater Centre
- establishes a working group tasked with developing a strategy to foster entrepreneurial spirit

CARRIED

9.7 Huron County Economic Development Board Draft 2018 Budget:

MOTION:

Moved by: Member Vanderloo and Seconded by: Member Eddington

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 13, 2017, titled Huron County Economic Development Board Draft 2018 Budget, as presented for information;

AND FURTHER THAT:

The Board approves the 2018 draft budget as presented.

CARRIED

9.8 Growing Success Project Update & Revised RFP:

MOTION:

Moved by: Member Marshall and Seconded by: Member Gowing

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 3, 2017, titled Growing Success Project Update & Revised RFP, as presented for information;

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AND FURTHER THAT:

Member Nummelin and Member Marshall participate with staff to complete the Growing Success Project on a working committee.

CARRIED

9.9 Workplace Attraction and Retention Strategy:

MOTION:

Moved by: Member Marshall and Seconded by: Member Vanderloo

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 13, 2017, titled Workplace Attraction and Retention Strategy, as presented for information.

CARRIED

9.10 Rebranding Project:

MOTION:

Moved by: Member Nummelin and Seconded by: Member Gowing

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 13, 2017, titled Rebranding Project, as presented for information.

CARRIED

9.11 Renewal Committee Update:

MOTION:

Moved by: Member Nummelin and Seconded by: Member Marshall

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 13, 2017, titled Renewal Committee Update, as presented for information.

CARRIED

9.12 EcDev Team Oct – Nov 2017 Update:

MOTION:

Moved by: Member Baker and Seconded by: Member Eddington

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 15, 2017, titled EcDev Team Oct – Nov 2017 Update, as presented for information.

CARRIED

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9.13 SustainABLE Conference:

MOTION:

Moved by: Member Gowing and Seconded by: Member Marshall

THAT:

The Economic Development Board receives the report of Cody Joudry, A/Director of Economic Development, dated November 13, 2017, titled SustainABLE Conference, as presented for information;

AND FURTHER THAT:

The Board sends Board Member Peter Smith to the 2017 SustainABLE Conference in Kelowna, B.C.

CARRIED

**10. Financial Statements:**

Financial statements for the period ending September 30, 2017 were reviewed.

DEPARTMENT PROGRAM	REVENUE		EXPENDITURES		COUNTY CONTRIBUTION	
	YTD Actual	YTD Budget	YTD Actual	YTD Budget	YTD Actual	YTD Budget
Ec Dev Board	1,587	-	29,628	115,083	28,041	115,083

MOTION:

Moved by: Member Nummelin and Seconded by: Member Eddington

THAT:

The financial statements as of September 30, 2017 be received as presented.

CARRIED

**11. Closed to the Public Session: .None.**

**12. Future Meeting Topics:**

12.1 Board Assistance

- Bluewater Centre
- Developing investment attraction strategy

**13. Next Meeting:**

The next meeting of the Economic Development Board will be Monday, December 11, 2017 at 5:00 p.m. at The REACH Centre, 169 Beech Street, Clinton.

**14. Adjournment:**

MOTION:

Moved by: Member Marshall and Seconded by: Member Nummelin

THAT:

The Economic Development Board meeting adjourn at 8:06 p.m.

CARRIED