



Huron County Economic Development Board

Minutes – April 13, 2015

Goderich, Ontario

ECONOMIC DEVELOPMENT BOARD

Goderich, Ontario
April 13, 2015

The Huron County Economic Development Board met in the Committee Room at the Huron County Courthouse on the 13th day of April 2015.

Members of the Board present: J. Lynn, S. Baker, J. Eddington, P. Gowing, J. Grace, T. Hessel, J. Lynn, B. MacLellan, P. Smith, S. Sparling, M. Vanderloo

Staff present: Chief Administrative Officer Brenda Orchard, Economic Development Consultant Ron Gaudet, Economic Development Coordinator Natasha Fritzley.

Members Absent: K. Davis

1. Chair Lynn called the meeting to order at 6:01 p.m.

2. Agenda:

MOTION:

Moved by: Member Gowing and Seconded by: Member Smith

THAT:

The Huron County Economic Development Board Agenda for Monday, April 13, 2015 be accepted as amended and all attachments included in the Agenda be received as presented.

CARRIED

3. Declarations of Pecuniary Interest and General Nature Thereof:

None Stated.

4. Minutes Approval:

MOTION:

Moved by: Member Eddington and Seconded by: Member MacLellan

THAT:

The minutes of the previous Huron County Economic Development Board meeting

on March 9, 2015 be adopted.
CARRIED

5. Opening Comments (Chair Lynn):

Chair Lynn thanked Board members for their attendance and gave an update on the whitepapers sub-committees have been asked to work on. Chair Lynn indicated that the whitepapers are a starting point for three possible outcomes: to direct administrative staff to take further action, for the Board to identify a key opportunity and seek to publicize that opportunity, and/or to identify a structural issue and recommend action by administration or County Council. Chair Lynn requested that Board members send in feedback regarding how they feel the Board is progressing since the initial meeting. Members were asked to send in their thoughts within a week. Chair Lynn indicated that he would be presenting on behalf of the Board at the Huron Tourism Brochure Swap in Zurich and at the Huron County Municipal Officers Association meeting. Chair Lynn also went on a tour if the Blyth Emergency Services Training Centre was was impressed with the facility.

6. Correspondence:

- A. Letter from Huron Business Development Corporation:** Chair Lynn directed staff to invite representatives from Huron Business Development Corporation to present their mandate and possible partnership opportunities at the May meeting.
- B. Southwest Economic Alliance appointment:** Member Grace provided the Board with a history of and update on Southwest Economic Alliance (SWEA).

MOTION:

Moved by: Member Baker and Seconded by: Member Vanderloo

THAT:

The Huron County Economic Development Board Agenda recommend that John Grace be appointed to Southwest Economic Alliance as the Huron County representative by County Council.

CARRIED

7. Education Committee:

A. Presentation/Discussion:

The Education sub-committee provided an update to the Board on post-secondary governance, return on interest to the community, and the possibility of establishing this sort of insitution in Huron County. Sub-

committee was directed to provide Board with a recap of what it will require to progress forward at next meeting.

8. Other Business:

- A.** CAO Orchard informed Board members that County Council completed strategic planning sessions with a consultant and that one of the top priorities that came from that was that an economic development strategy be completed by September 2015. Ron Gaudet will pursue this with County staff and bring a draft to the Economic Development Board in August 2015.
- B.** Member Eddington distributed documentation from RT04 that outlines how they measure their success. RT04 has offered to come and present to the Board on their measurables and how they track and achieve them.
- C.** CAO Orchard requested that Board submit their proposed Terms of Reference to Council by June. It was suggested that Board measurements be added to the document as an appendix at a later date to avoid holding up the process.

9. Next Meeting:

The next meeting of the Economic Development Board will be on Monday, May 11, 2015 at 6:00 p.m. in the Committee Room at the County Courthouse, in Goderich.

10. Did Well/Do Better

Board members provided a brief update on what the felt was done well at the meeting and what could be improved upon.

11. Adjournment:

The Huron County Economic Development Board adjourned at 8:50 p.m.

Chair J. Lynn