



# Huron County Economic Development Board

Minutes – February 9, 2015

Benmiller, Ontario

## ECONOMIC DEVELOPMENT BOARD

Benmiller, Ontario  
February 9, 2015

The Huron County Economic Development Board met in the Hollow Room at the Benmiller Inn on the 9th day of February 2015.

Members of the Board present: J. Lynn, S. Sparling, S. Baker, K. Davis, J. Eddington, J. Grace, T. Hessel, J. Lynn, B. MacLellan, P. Smith, M. Vanderloo

Staff present: Economic Development Consultant Ron Gaudet, Economic Development Coordinator Natasha Fritzley.

Members Absent: P. Gowing

Early Departures: J. Grace (3:59 p.m.), T. Hessel (4:15 p.m.)

**1. Chair Lynn called the meeting to order at 10:04 a.m.**

**2. Agenda:**

MOTION:

Moved by: Member Eddington and Seconded by: Member Davis

THAT:

The Huron County Economic Development Board Agenda for Monday, February 9, 2015 be accepted and all attachments included in the Agenda be received as presented.

CARRIED

**3. Declarations of Pecuniary Interest and General Nature Thereof:**

None Stated.

**4. Minutes Approval:**

MOTION:

Moved by: Member Smith and Seconded by: Member Davis

THAT:

The minutes of the previous Huron County Economic Development Board meeting on January 12, 2015 be adopted as circulated.  
CARRIED

**5. Opening Comments (Chair Lynn):**

Chair Lynn thanked Board members for their attendance and outlined the intent of the planning day and upcoming meetings.

**6. Opening Comments (CAO Orchard):**

Staff Natasha Fritzley relayed regrets on behalf of CAO Orchard and thanked Board members for their participation.

**7. Review of Strategy and Board Rationale:**

Staff Ron Gaudet reviewed history of Economic Development Board development, and previous conversations regarding Board strategy and rationale.

**8. Terms of Reference:**

Member Smith reviewed a proposed Terms of Reference purpose statement with the Board.

MOTION:

Moved by: Member Eddington and Seconded by: Member Baker

THAT:

The Economic Development Board adopt “Inspiring partners, elevating culture, leading the charge to ignite the Huron County economy” as a purpose statement within the Terms of Reference.

MOTION:

Moved by: Member Grace and Seconded by: Member Davis

THAT:

The Economic Development Board adopt “Huron County. More than you imagined...” as a rallying cry within the Terms of Reference.

CARRIED

**9. Success & Priority Projects:**

Staff Ron Gaudet reviewed Huron County economic development ecosystem, key

sector opportunities and focus areas with the Board. Board members were asked to prioritize key sector opportunities and focus areas over a working lunch.

The Huron County Economic Development Board recessed at 12:35 p.m. and reconvened at 1:46 p.m.

**10. County Economic Development Ecosystem:**

Staff Natasha Fritzley gave an overview of several local groups and organizations related to economic development in Huron County.

**11. Measurements & Metrics:**

Chair Lynn reviewed the importance of establishing appropriate measurements and metrics in relation to Huron County Economic Development Board projects. General discussion around how this can be achieved took place.

**12. Priority Actions:**

Board members developed the following priority actions and assigned Board members to groups as requested:

- a. Champion radical improvements to perceived barriers in planning approvals: Chair Lynn, CAO Orchard, S. Sparling, J. Grace
- b. Facilitate access to venture capital and mentoring expertise: Chair Lynn, M. Vanderloo, S. Sparling, T. Hessel
- c. Education: P. Smith, S. Baker, K. Davis
- d. Determine a specific overarching goal: B. MacLellan, J. Eddington

**13. Next Meeting:**

The next meeting of the Economic Development Board will be on Monday, February 9, 2015 at 6:00 p.m. in the Committee Room at the Courthouse, in Goderich.

**14. Adjournment:**

The Huron County Economic Development Board adjourned at 4:49 p.m.

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**Chair J. Lynn**