

Huron County ECONOMIC DEVELOPMENT BOARD Minutes

Monday, March 27, 2017 at 12:00 PM

The Libro Community Hall

239 Bill Fleming Drive, Clinton Ontario

The Economic Development Board met at the Libro Hall in Clinton on March 27, 2017. Members of the Board present. S. Baker, J. Lynn, J. Marshall, M. Nummelin, M. Vanderloo, P. Gowing, J. Steffler, J. Eddington, Warden J. Ginn, S. Sparling. Members of the board absent: P. Smith. Staff present: B. Orchard, A. Cresswell, A. Kemp.

1. Chair Jim Lynn called the meeting to order at 12:02 pm.

2. Motion to Accept the Agenda and Receive All Reports:

MOTION:

MOVED by: Member Steffler and Seconded by: Member Nummelin

THAT:

The Economic Development Board Agenda for March 27, 2017 be accepted and all the reports included in the Agenda, be received.

CARRIED

3. Declaration of Pecuniary Interest and the General Nature Thereof: None Stated.

4. Minutes of Previous Session:

MOTION:

Moved by: Member Vanderloo and Seconded by Member Marshall

THAT:

The minutes of the Economic Development Board meeting of March 6, 2017 be adopted as circulated.

CARRIED.

5. Business Arising from Previous Minutes:

Next Meeting discussion on Airport Feasibility study in comparison to the recently completed study by Hanover and Sauble Beach.

6. Opening Comments and Updates from the Chair: None

7. Review Board Breakfast Outcomes:

The Board was pleased with attendance and engagement. The participant comments will be consolidated and distributed for further discussion at next meeting.

8. Working Group Session on Pell Report:

There was extensive discussion led by M. Nummelin. Key priorities were established that will be further reviewed at a future meeting to set actions. The Board agreed to focus efforts over the next year on three priority items as identified in the summary document as C, D and E. Other priorities would be addressed to some extent with initiatives designed to support these three strategic areas. For example, identification of a value proposition would lead to the indicators and metrics which would need to be monitored and assessed in a dashboard. The board also supported the recommended action items to support priority areas C (Assess the structural alternatives which impact the flow and efficiency of Economic Development decisions) and D (Create and communicate a value proposition) in the summary document. It was further recommended that board members consider action items required to support priority area E (Create workforce development action plan). Board members were tasked with identifying appropriate actions to support this priority area for the next meeting

MOTION:

Moved by: Member Marshall and Seconded by Eddington

THAT:

Staff to review Woodstock Economic Development Report & other opportunities to define value proposition. Draft to be reviewed for Board consideration. Goal is to clearly define the unique aspects of Huron County which can attract new residents and businesses.

CARRIED

MOTION:

Moved by: Member Marshall and Seconded by Member Vanderloo

THAT:

Staff to provide basic information on the County and the lower tiers regarding total expenditures, number of staff, staffing costs etc. The Board believes it is important to undertake fact based professional research on the effectiveness of governance systems and alternatives so that the economic potential of the County can be fully realized. Accordingly staff is directed to prepare a RFP (Request for Proposal) funded by the Board budget for research, recognizing that County Council approval will be required due to the nature of the contract.

CARRIED

9. Other Business

The 3rd priority identified (Employment and Immigration) was discussed in detail however a firm action plan was not identified at this time. Further review / action planning will be undertaken at a future meeting.

10. Next Meeting:

The next meeting of the Economic Development Board will be held on Monday April 24, 2017 at 5:00pm at the Reach Centre in Clinton, Ontario.

11. Adjournment:

MOTION: Moved by Member Gowing and Seconded by Member Eddington

THAT:

The Economic Development Board meeting adjourn at 2:26 pm.

CARRIED