



Library Board

Minutes - June 26, 2012
Strategic Planning Day

CLINTON, ONTARIO



LIBRARY BOARD
Strategic Planning Meeting

Clinton, Ontario
June 22nd, 2012

The Huron County Library Board met in the Auditorium of the Health and Library Complex, south of Clinton on June 22nd, 2012. All members of the Board were present except for Members MacLellan, Gowing, Ginn and Vincent. Chair T. Hessel called the meeting to order at 9:02 a.m.

There were introductions from all present at the Strategic Planning Meeting.

The Library Strategic Planning meeting was facilitated by Anne Marie Madziak from the Southern Ontario Library Service. Meighan Wark, introduced Anne Marie Madziak.

The Planning Day Summary prepared by Anne Marie Madziak is attached to these minutes as Schedule A.

Chair Hessel thanked Ann Marie Madziak for facilitating the Library's Strategic Planning meeting.

There was an opportunity to discuss specific topics such as the Community Access Program (CAP), Library Board structure, Library Board meeting days, maintenance grants and ongoing policy review.

RESOLUTION:

Moved by: Member M. Deichert and Seconded by: Member J. McDonnell:

THAT:

The Library Board; request a Community Access Program (CAP) report; be prepared and returned to the Library Board to a future meeting.

CARRIED

Library Board Strategic Planning Minutes
Friday August 10th, 2012
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RESOLUTION:

Moved by: Member P. Chisholm and Seconded by: Member J. McDonnell:

THAT:

The Library Board; request an operational report from the lower tier municipalities; be prepared and returned to the Library Board to a future meeting.

CARRIED

RESOLUTION:

Moved by: Member A. Versteeg and Seconded by: Member P. Gandon:

THAT:

The Library Board agree to set the next Strategic Planning day; be set for Friday August 10th at 9:00 a.m. at the Health & Library Complex, south of Clinton.

CARRIED

RESOLUTION:

Moved by: Member P. Menzies and Seconded by: Member J. McDonnell:

THAT:

The Library Board Strategic Planning Session; adjourn at 12:28 p.m.

CARRIED

Chair Tyler Hessel

Planning Day Summary

Huron County Library

June 22nd, 2012

1. Mission statement

Small group efforts:

- a) *Access, community, service.*
- b) *To serve the public and their variety of needs as a cultural hub and social centre.*
- c) *An accessible, cultural and social hub providing access to information and a love of reading using up-to-date technology.*

Facilitator's **Draft** Mission Statementⁱ:

Huron County Library builds strong communities by serving as an inclusive community hub and ensuring universal access to information and ideas for cultural, economic, educational and recreational development.

2. Situational Analysis/ SWOT Summary

Key <u>strengths</u> of the library:	Key <u>weaknesses</u> of the library:
<ul style="list-style-type: none">▪ Customer service▪ Knowledgeable staff; staff with intimate community knowledge▪ CAP programming▪ Collections – physical and virtual▪ Community love of the library▪ Van delivery▪ Engaged library board▪ Human library/ innovative programming	<ul style="list-style-type: none">▪ Physical accessibility (facilities)▪ Branch hours▪ Funding (CAP)▪ Advertising/ lack of promotion – need to increase awareness and understanding▪ Transportation barrier▪ Lack of cohesion/ sharing

<p>Key opportunities for the library:</p> <ul style="list-style-type: none"> ▪ New facilities ▪ New technology ▪ Partnerships ▪ Community and economic relations ▪ Changing population ▪ County Council support ▪ Promotion/ marketing ▪ Strategic planning 	<p>Key threats for the library:</p> <ul style="list-style-type: none"> ▪ Funding ▪ Lack of understanding of services; of all the library has to offer ▪ Physical & virtual accessibility ▪ Disconnect between two levels of government (municipal and provincial) ▪ Silo mentality
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3. Vision

Ideas that emerged and gained momentum:

- IT education and currency/ cutting edge technology
- Welcoming, fully accessible space; safe people places; safe environment for teens; embrace diversity
- Universal access: 24/7
- Library as culture support and presence; broad definition of culture; partnerships with Economic Development, Culture and Health agencies
- Strong, innovative outreach programming; creative, outside the walls of the library
- Secure, sustainable and predictable funding

DRAFT vision statement:

Huron County Library offers residents access to a robust network of inviting and accessible facilities, engaging online spaces, knowledgeable and welcoming staff, comprehensive collections, progressive, user friendly technology and innovative programming. The library is well funded because it is widely recognized for its partnership approach to library service and its important contribution to cultural vitality.

Facilitator's comments:

The next planning session will focus on developing 3-5 strategic directions that will help the Huron County Library achieve the Vision and form the framework for the strategic plan. As time permits, we will begin the work of identifying objectives and tasks/action items for each of the strategic directions.

Any wording developed by the facilitator is necessary draft as the success of the plan requires ownership and buy-in by those who will make it happen (i.e.) Board and staff of Huron County Library.