# APPENDIX &

2 Q000H 4 XHMURQQDUH 5 HVX0W







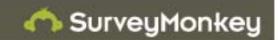








### **Huron County TDM Questionnaire**



Where, and how often do you tr	here, and how often do you travel to/from most?					
	Every day	A few times a week	A few times a month	A few times a year	Never	Response Count
Within my neighbourhood	84.3% (107)	15.7% (20)	0.0% (0)	0.0% (0)	0.0% (0)	127
Within my town/village	74.8% (95)	23.6% (30)	0.8% (1)	0.0% (0)	0.8% (1)	127
Within Huron County	40.6% (56)	36.2% (50)	20.3% (28)	2.9% (4)	0.0% (0)	138
Outside of Huron County	8.5% (11)	20.8% (27)	53.8% (70)	15.4% (20)	1.5% (2)	130
				answei	red question	142
				skipp	ed question	0

. How often do you use the following transportation options to reach your destination?						
	Every day	A few times a week	A few times a month	A few times a year	Never	Response Count
Drive a vehicle	71.7% (99)	20.3% (28)	2.9% (4)	1.4% (2)	3.6% (5)	138
Carpool or vanpool	0.9% (1)	7.1% (8)	20.5% (23)	26.8% (30)	44.6% (50)	112
Ride a bike	3.4% (4)	24.6% (29)	21.2% (25)	25.4% (30)	25.4% (30)	118
Walk	25.0% (32)	32.8% (42)	22.7% (29)	11.7% (15)	7.8% (10)	128
Passenger in a vehicle	4.1% (5)	35.0% (43)	35.8% (44)	18.7% (23)	6.5% (8)	123
Transportation service (such as Town and County Support Services)	0.0% (0)	2.6% (3)	0.9% (1)	3.5% (4)	93.0% (107)	115
Taxi	0.8% (1)	1.7% (2)	2.5% (3)	17.8% (21)	77.1% (91)	118
				Other (p	lease specify)	9
answered question					142	
skipped question					(	

### 3. Please identify, from the following list, the top 5 improvements that might encourage you to use alternative modes of transportation to automobiles, where (1) = most important and (5) = least important.

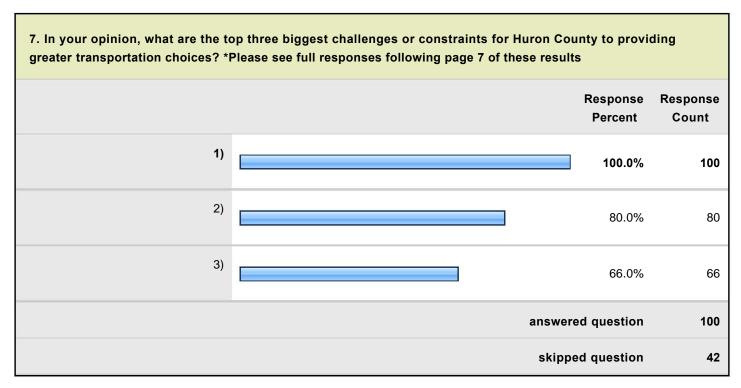
	1	2	3	4	5	Rating Average	Response Count
More multi-use hiking and cycling trails	24.4% (19)	35.9% (28)	14.1% (11)	11.5% (9)	14.1% (11)	2.55	78
Bikes lanes or paved shoulders on roads	55.8% (48)	19.8% (17)	8.1% (7)	5.8% (5)	10.5% (9)	1.95	86
Improve connections to key destinations (schools, shopping, community centres)	22.6% (19)	16.7% (14)	28.6% (24)	15.5% (13)	16.7% (14)	2.87	84
Better education about alternative transportation modes	4.5% (3)	21.2% (14)	28.8% (19)	19.7% (13)	25.8% (17)	3.41	66
Maps identifying cycling, trail and pedestrian routes	2.8% (2)	19.7% (14)	29.6% (21)	31.0% (22)	16.9% (12)	3.39	71
Shower/change facilities at schools/places of employment	8.1% (5)	12.9% (8)	14.5% (9)	30.6% (19)	33.9% (21)	3.69	62
Secure bicycle parking	9.8% (6)	11.5% (7)	27.9% (17)	27.9% (17)	23.0% (14)	3.43	61
					Other (pleas	e specify)	19
					answered	question	119
					skipped	question	23

## 4. Please identify, from the following list, the top 5 strategies in the development of the Transportation Demand Management Plan for Huron County, where (1) = most important and (5) = least important.

	1	2	3	4	5	Rating Average	Response Count
Improve the quality of life and health of Huron County residents	44.7% (46)	17.5% (18)	15.5% (16)	8.7% (9)	13.6% (14)	2.29	103
Improve connections between the communities in Huron County	21.3% (19)	33.7% (30)	24.7% (22)	13.5% (12)	6.7% (6)	2.51	89
Provide better access to schools, places of employment and other destinations	18.8% (16)	21.2% (18)	24.7% (21)	20.0% (17)	15.3% (13)	2.92	85
Improve walking and cycling as transportation options	23.7% (22)	29.0% (27)	18.3% (17)	11.8% (11)	17.2% (16)	2.70	93
Provide better access to commercial areas (e.g. retail shopping areas, etc.)	9.8% (8)	17.1% (14)	20.7% (17)	30.5% (25)	22.0% (18)	3.38	82
Reduce greenhouse gas emissions in the County by reducing single-occupant vehicle trips	16.3% (14)	20.9% (18)	20.9% (18)	22.1% (19)	19.8% (17)	3.08	86
Get to appointments and run errands	24.2% (15)	22.6% (14)	25.8% (16)	11.3% (7)	16.1% (10)	2.73	62
					Other (pleas	se specify)	8
					answered	question	121
					skipped	question	21

5. What do you think are barriers to available transportation options in Huron County? (Check all that apply).					
	Respor Perce		ponse ount		
The cost	73.	6%	81		
Limited service area/distance between home and destinations	64.	5%	71		
Lack of options/services available	72.	7%	80		
Limited hours of service	46.	4%	51		
Limited knowledge of the options available	36.	4%	40		
	Other (please spec	ify)	6		
	answered quest	on	110		
	skipped questi	on	32		

6. In your opinion, what are the top three transportation improvements in Huron County that you would like to see? *Please see full reseponseg following page 7 of these results					
	Response Percent	Response Count			
1)	100.0%	105			
2)	81.9%	86			
3)	64.8%	68			
	answered question	105			
	skipped question	37			



8. Please indicate your age range.		
	Response Percent	Response Count
18 years or younger	0.8%	1
19 - 29 years	13.3%	16
30 - 39 years	17.5%	21
40 - 49 years	29.2%	35
50 - 59 years	20.8%	25
60 + years	18.3%	22
	answered question	120
	skipped question	22

Corporation of the Township of Ashfield-Colborne-Wawanosh (Formerly Ashfield, Colborne and West Wawanosh Townships)  Corporation of the Municipality of Bluewater (Formerly Hay and Stanley Townships, plus the Villages of Bayfield, Hensall and Zurich)  Corporation of the Municipality of Central Huron (Formerly Goderich and Hullett Townships, and the Town of Clinton)  Corporation of the Town of Goderich Township of Howick  Corporation of the Municipality of Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and Town of Seaforth)  Corporation of the Municipality of Morris - Turmberry (Formerly Morris and Turmberry Townships)  Corporation of the Township of North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham  Corporation of the Municipality of South Huron (Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham  Corporation of the Municipality of South Huron (Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham  Corporation of the Municipality of South Huron (Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham  Corporation of the Municipality of South Huron (Formerly Village of Blyth, Township of Least Wawanosh, and Town of Wingham			
Ashfield-Colborne-Wawanosh (Formerly Ashfield, Colborne and West Wawanosh Townships)  Corporation of the Municipality of Bluewater (Formerly Hay and Stanley Townships, plus the Villages of Bayfield, Hensall and Zurich)  Corporation of the Municipality of Central Huron (Formerly Goderich and Hullett Townships, and the Town of Clinton)  Corporation of the Town of Goderich  Township of Howick  Corporation of the Municipality of Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and Town of Seaforth)  Corporation of the Municipality of Morris - Turnberry (Formerly Morris and Turnberry Townships)  Corporation of the Township of North Huron(Formerly Milage of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)		•	Response Count
Bluewater (Formerly Hay and Stanley Townships, plus the Villages of Bayfield, Hensall and Zurich)  Corporation of the Municipality of Central Huron (Formerly Goderich and Hullett Townships, and the Town of Clinton)  Corporation of the Town of Goderich  Township of Howick  Corporation of the Municipality of Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and Town of Seaforth)  Corporation of the Municipality of Morris - Turnberry (Formerly Morris and Turnberry Townships)  Corporation of the Township of North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (olease specify)	Ashfield-Colborne-Wawanosh (Formerly Ashfield, Colborne and	2.5%	3
Central Huron (Formerly Goderich and Hullett Townships, and the Town of Clinton)  Corporation of the Town of Goderich  Township of Howick  Corporation of the Municipality of Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and Town of Seaforth)  Corporation of the Municipality of Morris - Turnberry (Formerly Morris and Turnberry Townships)  Corporation of the Township of North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)	Bluewater (Formerly Hay and Stanley Townships, plus the Villages of Bayfield, Hensall and	11.9%	14
Goderich  Township of Howick  1.7%  Corporation of the Municipality of Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and Town of Seaforth)  Corporation of the Municipality of Morris - Turnberry (Formerly Morris and Turnberry Townships)  Corporation of the Township of North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)	Central Huron (Formerly Goderich and Hullett Townships, and the	19.5%	23
Corporation of the Municipality of Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and Town of Seaforth)  Corporation of the Municipality of Morris - Turnberry (Formerly Morris and Turnberry Townships)  Corporation of the Township of North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)		27.1%	32
Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and Town of Seaforth)  Corporation of the Municipality of Morris - Turnberry (Formerly Morris and Turnberry Townships)  Corporation of the Township of North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)	Township of Howick	1.7%	2
Morris - Turnberry (Formerly Morris and Turnberry Townships)  Corporation of the Township of North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)	Huron East(Formerly Grey, McKillop and Tuckersmith Townships, Village of Brussels, and	11.9%	14
North Huron(Formerly Village of Blyth, Township of East Wawanosh, and Town of Wingham)  Corporation of the Municipality of South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)	Morris - Turnberry (Formerly Morris	4.2%	5
South Huron (Formerly Stephen and Usborne Townships and Town of Exeter)  Other (please specify)	North Huron(Formerly Village of Blyth, Township of East	10.2%	12
Other (please specify)	South Huron (Formerly Stephen and Usborne Townships and Town	11.0%	13
	of Exeter)		

10. Please enter your e-mail address here if you would like to be kept informed about the status of this study. (The address that you supply here will be used only to send you updates about the current planning process and the status of this study.) If you wish to provide additional comments to the study team or be notified directly when a study update is posted on the Huron County web site, please provide us with the following information: (The contact information that you supply here will be used only to send you updates about the current planning process and the status of this study.)

	Response Percent	Response Count
Name	84.4%	38
Email	95.6%	43
Phone Number	48.9%	22
Fax Number (Optional)	4.4%	2
	answered question	45
	skipped question	97

#### **HURON COUNTY - Transportation Demand Management**

#### In your opinion, what are the top three transportation inprovements in Huron County that you would like to see?

1 2 3

I	Δ	3
Reduce spending on paving (get more years out of a paving job, ie Cty Rd 25 Blyth to Dunlop that wasnt that bad)		
Paved shoulders on roads (i.e.) bike lanes	More walking/hiking trails	Increased public transit for seniors
message board for car pooling	busing?	
Bike Lanes	About Town running North and South (not just east and west)	Bus passes (or reduced prices) for people living on low-incomes
Cycling lane on County roads and on major streets in towns	Require bike parking facilities at new developments through the site plan review process	Public transit between major urban centres
bike lanes connecting villages&towns	do you need to drive campaign?	encouraging car pooling
Organized carpooling system	Highway widening for bikes	Education about services available
bus service from major centres out of county to towns in the county	bus service between towns in the county	better service within each town
Public Transportation between towns and cities	Well funded systems of volunteer drivers - not at great cost to low income, perhaps a sliding scale	Shuttle services from low income areas to shopping, appointments
transportation between towns/cities	access to services	
Improve our current road system	Council utilize more funds to keep up road system	Bicycle paths
bus service to the city	bus service in town for longer periods of time	better run taxis
Transportation hub system	Car pool system as part of hub	Integrate commercial and volunteer travel resources
wider service/access area	options	reduce/eliminate costs
bike and walking trails	bike lanes on roadways	encourage carpooling
bus service along Hwy 21 to service the tourist areas along the lake for visitors and employees	bicycle trails that connect along the lake to connnect residential areas and villages and towns	subsidized taxi service for seniors and people without transportation so they are not isolated
Bike lanes	better taxi services (faster, more cars, 24hr service)	
		•

1	
bike lanes esp. on main roads	avail. multi-purpose paths ie. walk, bike, ski
Safe Routes to Schools & Business	
Bike lanes or rights-of-way on paved secondary roads	Completion of Goderich-Auburn rail trail to Auburn (or Blyth)
senior public transport outside of town limits	car driver awareness of road rules regarding bikes
start to offer public transportation options	education on transportation options
more connecting roads that are paved (chip&tar)	make access more bike friendly in shopping areas, schools etc
Car driver's awareness of cylcist's rights	
Driver awareness of other road users.	increased speed limit to 100kmh
Reliable, frequent and cost effective transportation between communities	Collaboration between hospitals, services and business to come up with solutions
bike parking	
user support for commercial transportation (busing etc)	incentive to car pool to common destinations
paved shoulder to the Pinery	keep new bus going- great!!
bus service	car-pooling website
carpooling options	education on transportation options
bike paths	intra town public transportation
watch for cyclist signs or share the road	bus service to Goderich daily from larger centres
driver and cyclist road safety awareness	wider roadways
inter-community buses	passenger train Goderich - Stratford corridor
Improved cycling/walking connections	Improved cycling education
optimize the usage of vehicles already on the road	car pooling options for some of the larger factories such as Sifto
Bike lanes on county roads	More carpooling
Paved backroads suitable for cycling	Shuttles to places of employment
	Bike lanes or rights-of-way on paved secondary roads senior public transport outside of town limits  start to offer public transportation options  more connecting roads that are paved (chip&tar)  Car driver's awareness of cylcist's rights  Driver awareness of other road users.  Reliable, frequent and cost effective transportation between communities  bike parking  user support for commercial transportation (busing etc)  paved shoulder to the Pinery  bus service  carpooling options  bike paths  watch for cyclist signs or share the road  driver and cyclist road safety awareness  inter-community buses  Improved cycling/walking connections  optimize the usage of vehicles already on the road  Bike lanes on county roads

sensible public transportation connections from centres within Huron County to larger, out-of-County centres	safe bicyle routes connecting locations (i.e. GART almost reaches Auburn!)	Provide commuter transportation at peak hours
paved shoulders on roads for cycling	links for walking and biking between destinations	links between towns
paved shoulders and trails for bicycle use	more info/education/availability on public transit	car pooling
bike lanes on busy streets in towns		
Bike Lanes	Road Closures for Pedestrian Only Events	Improved inter-town trail network
sidewalks and walking trails to destinations	retail available in the downtown core	bike racks
Bike routes		
carpool parking	improve rail usage	bike lanes
Public Transit	Choices re: mode of trans	improved education
Transit available		
none		

#### **HURON COUNTY - Transportation Demand Management**

#### In your opinion, what are the top three transportation inprovements in Huron County that you would like to see?

1 2 3

Distances between communities	Cost - Our population base isnt that large.	Convenience - My car goes where I want it to, when I want it to
Sparse population, large delivery area makes transportation costly	Difficult to establish trails on privately owned lands	Difficult to negotiate bike lanes on Provincial Hwys (MTO issues)
the cost	the cost	the cost
Funds	Centralized services (greater distance to travel)	High % rural residents
Political will	Cost	Public acceptance
cost	number of users	area, distances to cover
Rural community	Cost to provide services	Co-ordination of transportation efforts
distance to remote rural areas	cost of transportation	
Too few people to support Public Transportation system	How to service people in isolated rural areas with transportation routes	The will to address this situation with financial expenditure
costs	frequency	
Cost		
Cost	Low population base	large area
regular scheduling of services	not enough people using the services	lack of knowledge of services available
Driving habit for any trip over two blocks	Centralization of municipal and health services	Consolidation of Schools - unproven strategy
lack of knowledge	limited money/options	distance (country to town)
towns and villages are soo spread out	cost	
amount of use to make it economically feasible	no start-up business incubation assistance	closed mindedness
Distance		
Cost	infrastructure	

cash	approval from landowners for paths	people to do it
Low Priced Fossil Fuels	Low population density	Total population
Lack of vision		
cost	support	
distance of trip. over 10 km and bicycle becomes less attractive for most	population density to make public transporation viable	habit to take vehicle to destination no matter the distance
lack of pop growth and tax base	lack of resources	already high taxes
money	personel	expanse of road system
The vast geography of Huron County	My turf' attitude of the various municipalities	Cost
cost	education	
cost or perceived cost		
persuading funding to be directed to bike lanes		
convincing council to make bike lanes a priority	convincing people to use busing available	spanning our broad area
diverse, low-density population		
cost	education	knowledge
Lack of population to fund	Service schedules will be probably be too infrequent. If inconvient, people won't use.	Cost
distance	politics	lack of knowledge
price	distance	desire to make changes
distances between communities	closed minded residents	lack of motivation to do other than drive everywhereapathy-
political will/cooperation	cost	public cooperation
no incentive to give up car travel - gas too cheap	critical mass for bus and train travel	cost for bike paths
Population density to offer high quality transit	Embedded car culture	
Cost	Lack of critical mass	Education of Consumers
Cost of implementation		
cost	distance	willingness to participate

People living in small towns often use car for very short hauls. The same distance travelled within a city would more likely be walked or bicylced.	Stores providing basic necessities (groceries, personal care) are being located further away from where people live. Small villages can no longer support a small variety store, and even within larger centres (Goderich, Exeter) food and drug stores are being located on the outskirts of town, inhibiting walking or cycling to stores.
making the decision to try alternate to car transportation	encouraging seniors to use bus and support transportatin options
weather	cost
cost of extra paving for bike lanes	
Old fashioned ideas about car access needed for shopping districts	Fast-paced lifestyle - no time to walk or bike
highway commercial retail is not accessible by walking or biking	established behaviours
need bike lanes along Highway 8 (in town)	need paved shoulders for bikes in the country
property for carpool parking	cost
Community support/education	vaible/doable vision
Rural residents must drive to get to services	Snow- hard to bike/ walk
people not knowing what options they have	people have no funds to pay for taxi too expensive
Cost	Cost
time	consistancy
	hauls. The same distance travelled within a city would more likely be walked or bicylced.  making the decision to try alternate to car transportation weather cost of extra paving for bike lanes  Old fashioned ideas about car access needed for shopping districts  highway commercial retail is not accessible by walking or biking  need bike lanes along Highway 8 (in town)  property for carpool parking  Community support/education  Rural residents must drive to get to services  people not knowing what options they have  Cost

cost	small population	overcoming existing expectations
funding	focus on traditional methods of transportation	engaging youth participation
Fesability	Proper usage	Resources
cost (bike lanes, public transit, etc.)	changing people's habits (people are generally too selfish and lazy to give up their cars and/or change their habits)	
distance	availability	pricing
cost		
cost		
funding	low population density	distance
getting people to use service instead of own car	cost	accessibility
weather	cost	habits of residents
money	will	leadership
Funding		
Lack of funds & resources	the area that needs to be covered	affordable transportation
funding	unwillingness of province to provide wide paved shoulders	small population
money	distance between centres	rural area
Sharing the road with bikes	The distances between towns create time issues	The rapid changes in the weather.
budget	maintenance	budget
distance between centres	cost for both the municipality and the user	sporadic usage certain months of the year
cost	rural	limited knowledge of options
cost	community participation	motivation
Cost	Time	Realizing it's not on their priority list
Space	Money	Uptake
Large geographic area	Lack of resources	Lower population density
Large area with few people - we don't have the critical mass needed to make regular public transportation affordable	Many people don't work close to where they live. In many families, at least one member needs to drive to work.	Many of us have been spoiled over the years with one person, one car. We don't want to give up the flexibility that that offers.
Not enough people need alternative transportation to pay for services		

gas prices	weather	lack of knowledge
	cost	-
cutbacks		
cost	eligibility	hours of work
Arrangement		
cost		
Cost	land	
\$\$\$		
cost	demand	
cost	distance	
cost		
cost	limited use	small market
distance from larger centres - London, Stratford, Goderich	not a large population - to have more than a few vans, etc.	and possibly funding
none		
Lack of otion	Limited service	Limited knowledge
Distance from Exeter to London or Stratford for medical purposes.	Drivers for cancer patients to London are reimbursed.	