# **Community Needs**

Goal: Huron County residents value and support community organizations and services which promote culture, diversity, recreation, education, entertainment, affordable housing and health.

Strategy: Ensure Huron County is affordable and accessible for all residents (CN2)

# **PRIORITY PROJECT**: Lens of Sustainability.

## **Description**

Develop a "lens of sustainability" to ensure that decisions are being made to reflect the principles of sustainability. The first step will be to develop a lens that focuses on inclusivity and affordability in all programs and events in Huron County. This "lens" would be widely distributed and ideally sit on everyone's desk as they plan events. The results of this action will support strategies under all of the themes identified.

## **Activities will include**

- Review and adapt the community planning lens from the National Collaborating Centre for Environmental Health
- Review the sustainability principles that have been established for Huron County
- Create the lens of sustainability as one of the first outcomes of this plan
- Share with stakeholders, clients and the community

### Lead

Huron County Health Unit

#### Collaborators

All interested organizations in Huron County

#### **Measures of Success**

- Lens of sustainability is developed
- Number of people using the lens of sustainability

### **Timeline**

This action will be completed by the end of 2012.

The Manufacturing Efficiencies Project is a project that crosses two sustainability pillars: it aims to help local companies identify opportunities to decrease their impact on the environment while making their business more efficient and improving their bottom line.

# **Sustainability in Action**

# **Manufacturing Efficiencies Project**

The Manufacturing Efficiencies Project is a project that crosses two sustainability pillars: it aims to help local companies identify opportunities to decrease their impact on the environment while making their business more efficient and improving their bottom line.

Manufacturers of Huron County were invited to participate in this project which is a partnership between Sustainable Huron project, the Huron Manufacturing Association (HMA) and the Midwestern Green Jobs Strategy.



Two pilot companies were selected to participate in this exciting initiative and have received professional guidance on integrating cost-effective sustainability solutions such as identifying eco and energy efficiencies in their business. Local consulting firm, Kuzuka partnered with The Tavares Group in London to develop and deliver the efficiencies project with assistance from Huron Business Development Centre and Huron County Planning and Development Department staff.

To complement the sustainable business strategy, all Huron manufacturers will also receive a made in Huron sustainable business toolkit equipped with the tools and tips that will aid a business in identifying and increasing efficiencies, reducing their environmental impact and contributing to the local community all while striving to reduce overall costs! The toolkit was launched at the 2011 HMA Awards Banquet and will be available for all Huron County manufacturers on the HMA website.

To follow the development of this project, check out the YouTube videos which provide interviews with the pilot companies and will help to document their experience with integrating sustainability into their business (links to the videos can be found on the HMA website).